



Center For
ENERGY 
Workforce Development

Industry Solutions—Regional Implementation

NASEO Workforce Development Webinar

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About CEWD

- First partnership between utilities and their associations – EEI, AGA, NEI, APPA and NRECA to focus solely on workforce issues
 - Incorporated as a non-profit in March 2006
 - CEWD's members number more than 100, representing approximately 85% of the nation's utility workers with a combined revenue of more than \$450 billion
 - Utilities, associations and supplemental labor contractors join as members
 - Members partner with educational institutions, workforce systems, and unions to create mutually beneficial employment solutions
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CEWD Mission

Build the alliances, processes, and tools to develop tomorrow's energy workforce

Workforce Planning

Objective: Balance the supply and demand for a qualified and diverse energy workforce

Career Awareness

Objective: Create awareness among targeted populations of the critical need for a skilled energy workforce and the opportunities for education that can lead to entry level employment

Industry Solutions – Regional Implementation

Education

Objective: Implement clearly defined education solutions that link industry recognized competencies and credentials to employment opportunities and advancement in the energy industry

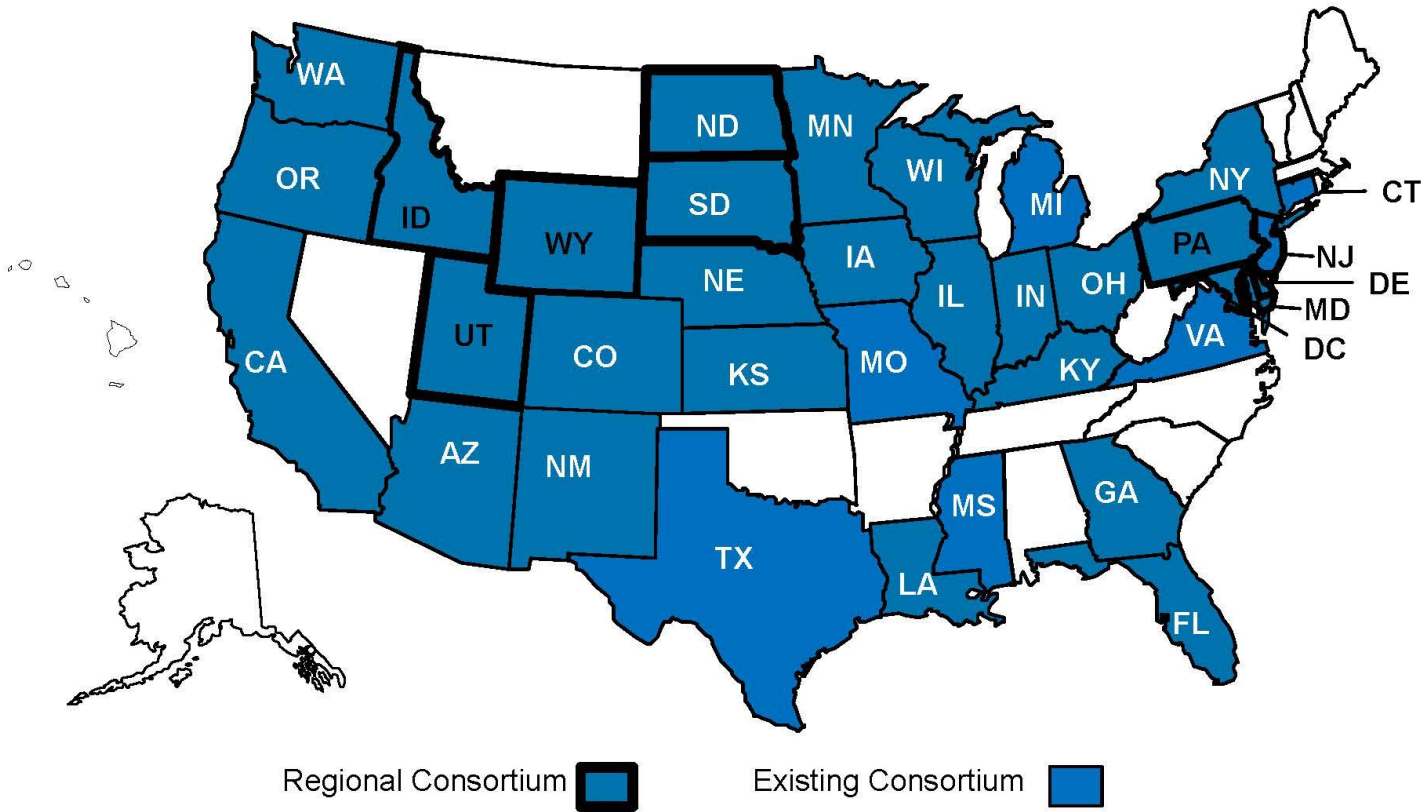
Structure and Support

Objective: Organize and manage the state workforce consortium to maximize its positive impact on national, state and individual company initiatives

CEWD State Energy Workforce Consortia

- There are currently 35 states across the U.S. represented by state energy workforce consortia
- Purpose of the consortia is to bring together energy companies, education partners, workforce systems and relevant governmental agencies to develop workforce solutions for common gaps defined by the industry
- Consortia are led and supported by energy industry members
- Consortia answer the question: What can we accomplish better together than apart?

A Map of State Energy Workforce Consortia



CEWD.org Online Resources

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OVERVIEW CAREER AWARENESS EDUCATION WORKFORCE PLANNING STRUCTURE AND SUPPORT GETTING STARTED

State Consortia Resources

- Consortia Strategy Development
- Business Case for State Energy Workforce Consortia
- Role of an Executive Sponsor for State Energy Workforce Consortia
- Consortia Scorecard - Click here to take survey
- Consortia Checklist
- Establishing a 501(c)3



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	Partners & Alliances	Workforce Development Planning & Metrics		
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	Advisory Boards	Shop CEWD		
	Benefits of Membership	CEWD Wizard		
	State Consortia	Career Pathways Roadmap		

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CEWD Staff Resources

- CEWD has a small but efficient staff of consultants who bring long-term energy industry experience in HR, education, workforce planning and project management
- CEWD members and State Energy Workforce Consortia are supported by a unique model of regional consultants who enable rapid, tailored implementation of proven workforce solutions
- Member services support and accounting support are generously provided in kind by Edison Electric Institute

Most Important Things for State Energy Workforce consortia

- Develop and maintain a **state energy workforce plan** to steer industry led workforce efforts.
- **Build state awareness** of the need for a skilled energy workforce and awareness of energy careers among targeted populations.
- **Implement core curriculum** across schools to enable easier transfer of credits and faster graduation of students with needed skills.
- **Assess the impact** of energy workforce needs on the state's workforce policy and communicate to consortium members and partners.
- **Create mutually beneficial alliances** with organizations that support and advance the Consortium's initiatives.
- **Maintain the Consortium** as a self-sustaining operating structure that includes governance, management, and financial processes.



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