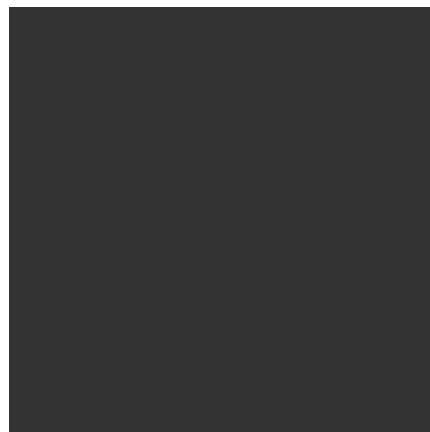




Overview of Foundations' Roundtable Meetings and Reports on Building Retrofit Priorities

April 25, 2013

+ Roundtable Meetings

- Consortium of Foundations – Energy Foundation, Doris Duke, Rockefeller, Kresge, MacArthur, and Living Cities. Sea Change also attended along with several regional foundations.
- 5 building sectors –
 - Commercial Office Retail
 - Residential Multi-Family Health Care
- Goal
 - (1) most promising approaches to stimulate retrofit market
 - (2) areas for further research
 - (3) identify cross sector synergies

+ EXAMPLE: Multifamily

- Foster “one stop” shop
- Document best practices of States and utilities.
- Mandatory energy rating and disclosure
- Connect equity markets to centers of excellence
- Lessons learned and replication of on-bill financing
- Messaging to landlords, mortgage holders and tenants
- Mine data to drive demand, financial analysis and benchmarking
- Facilitate mission-driven ESCO's
- Fill gaps with TA, tools, data, packaging, etc.

+ Further Scoping by Foundations

- Continuing to synthesize the Roundtable information.
 - Hiring 5 consultants – one per sector, to vet information, research top approaches, and identify any other options.
 - Also identified and interviewed other sector experts and leaders to further examine recommendations and strategies to advance the approaches.
 - Consultants prepared reports on each of the most promising EE approaches for the Building Retrofit and Industry Market [BRIM] sectors.
-



EXAMPLE: Multifamily

- **Establish a national network of centers of excellence**
 - Data acquisition and consistency; support local expertise.
- **Purse initiatives to improve the availability and affordability of financing**
 - Strategies to transform the market; address barriers; but not another ESCO.
- **Foster research focusing on the tenant**
 - Better understand behavior; energy use feedback; education.
- **Engage in policy initiatives at the state and local level**
 - Utility program with whole building approach; benchmarking and disclosure; trained and certified building staff.



Next Steps

- Discussions continuing at the Foundations about the implications of these BRIM report findings for their programs.
- Copies of each of the BRIM reports can be found on the Energy Foundation web-page
http://www.ef.org/news_reports.cfm

Under the second listing entitled: “*How can Philanthropy Support the Building Retrofit Market?*”

- If you would like more information,... initially contact Brian Henderson at bhenderson@naseo.org