

HOW STATE ENERGY OFFICES CAN HELP WIN "THE 30% SOLUTION 2012" AND "30PLUS"

How STATE ENERGY OFFICES Can Get Involved

1. **Join the ICC before October 14** – The annual cost for your state energy office to become an ICC Government Member is \$280 (as long as your state's/territory's population is greater than 50,000).
2. **Write a letter of support to the ICC for "The 30% Solution 2012" and its comprehensive proposal called "30Plus."**
3. **Come to the ICC Development Committee hearings in Baltimore (from October 26 through October 28, 2009 at a minimum)** – Each state energy office is eligible to join ICC as a Government Member and to send one voting delegate
4. **Urge your delegates to vote in support of "The 30% Solution"** – tell them why boosting our nation's energy efficiency is critical to your public policy objectives.

Why STATE ENERGY OFFICES Must Get Involved

- **A Unique Opportunity to Lead and Influence National Energy Policy** – Strike a *significant blow for America's energy and environmental future.*
- **At Final Action Hearings on the IECC (October 2010), Your Employees Will Control the Outcome** – ICC Government Members (state/municipal/county code officials and other officials) in Minneapolis this September will decide fate of "The 30% Solution 2012" and "30Plus."
- **Significant Impact of Success or Failure** - 2012 IECC could impact 3 million+ homes to be built through 2015.
 - Homes & other buildings use over 40% of US energy & account for 39% of US GHG.
 - America can't hope to achieve sound energy and environmental policy without more efficient homes and buildings.

The Stakes Are High

- **Momentum:** After two decades of modest gains, 2009 IECC was 13-15% more energy efficient than 2006 version.
- **National Imperatives:** US must improve energy security, lower energy demand, reduce greenhouse gas emissions.
- **Elephant in the Energy Policy Room.** Homes/commercial buildings are America's last great frontier of wasted energy.
- **Efficiency Today Will Last for Future Generations.** Today's codes set national building energy policy for decades.
- **Cost effectiveness:** McKinsey study: "The 30% Solution" measures among most cost-effective GHG reduction means.

Who Supports "The 30% Solution 2012" and "30Plus"?

Government

- ICLEI
- National Association of State Energy Officials

Broad-Based Energy Efficiency Groups

- Alliance to Save Energy
- American Council for an Energy Efficient Economy
- United Nations Foundation

Regional Energy Alliances

- Midwest Energy Efficiency Alliance (MEEA)
- Northeast Energy Efficiency Partnerships (NEEP)
- Northwest Energy Codes Group
- Southeast Energy Efficiency Alliance (SEEA)
- Southwest Energy Efficiency Project (SWEEP)

Academia/Think Tanks

- Amer. College/University Presidents Climate Commitment
- Center for Resource Solutions
- Institute for Market Transformation
- New Buildings Institute

Affordable Housing Advocates

- Global Green
- LISC – Local Initiatives Support Corporation

Architects

- Ed Mazria, Architecture 2030

Energy Consumers

- Consumers Federation of America

Business/Insurance

- American Chemistry Council
- Bayer
- Business Council for Sustainable Energy
- Cardinal Glass
- Current Energy
- Extruded Polystyrene Foam Association (XPSA)
- Fireman's Fund
- North American Insulation Manufacturers Assn (NAIMA)
- Polyisocyanurate Insulation Manufacturers Assn (PIMA)
- Structural Insulated Panel Association (SIPA)

Environmental Groups

- 2020 Vision
- Environment America
- National Wildlife Federation
- Natural Resources Defense Council (NRDC)
- Sierra Club

Labor

- Apollo Alliance
- Blue Green Alliance

Utilities

- American Public Power Association
- Edison Electric Institute
- National Rural Electric Cooperative Association

Action Checklist

- Make certain your state energy office has joined the International Codes Council as a Governmental Member.**

<u>If the population you serve is:</u>	<u>Cost to join the ICC is:</u>
0-50,000	\$100
50-001-150,000	\$180
150,001-	\$280

Go to <http://www.iccsafe.org/membership/pdf/ICCAapplication.pdf> to download an ICC membership application.

- Write a letter of support for “The 30% Solution 2012” and “30Plus” to the ICC Development Committees.**

- Determine who will represent your state energy office in Baltimore** (*your government membership entitles you to one vote, provided that person is identified 10 days prior to the hearings*).

- Have other energy office employees join the ICC as a “building safety professional” (\$100) to allow them to vote on assembly actions** (motions that disagree with Development Committee recommendations).

- Register to attend the hearings** (*free registration*):

Go to <http://www.eshow2000.com/iccbwi/splash.html>

- Arrange for your Baltimore lodging at:**

http://www.eshow2000.com/iccbwi/lodging_and_transporation.cfm

- Identify any spokespeopls/witnesses from your state.** EECC will be there to help coordinate supporter statements to ensure that all significant message points are addressed.

FOR INFO ON VIRTUALLY EVERY ASPECT OF THESE HEARINGS – FROM TECHNICAL TO HOUSING/TRANSPORTATION LOGISTICS – SEE OUR WEB DOC WITH ICC FAQs.

www.thirtypercentsolution.org

For questions, contact EECC Director Bill Fay @ bfay@ase.org; (202) 530-2214.