



Transforming America's Energy Future

NASEO 2009 Annual Meeting

Agenda

September 13 – 16, 2009

Westin Annapolis

100 Westgate Circle · Annapolis, Maryland 21401 · Phone: 410-972-4300

Sunday, September 13, 2009

1:00 pm – 5:00 pm

Conference Registration

3:00 – 6:00 pm

Exhibitor Set-Up

3:00 – 4:30 pm

NASEO Board of Directors Meeting

4:30 – 5:00 pm

NASEO Annual Meeting Business Session (*NASEO State and Affiliate Members Only*)

This important Annual Meeting session, for NASEO members only, includes the election of officers, consideration of organizational issues, and review and approval of the budget.

Monday, September 14, 2009

7:30 am – 4:00 pm

Conference Registration and Exhibit Area Open

7:30 – 8:30 am – *Continental Breakfast*

Sponsored by 4tell Solutions, LLC

8:00 – 8:15 am

Welcome and Opening Remarks

Presenters:

David Terry, Executive Director, NASEO

Incoming Chair, NASEO Board of Directors

8:15 – 8:45 am

EmPOWER Maryland

This session will focus on Maryland's clean energy and energy efficiency programs implemented as part of Governor O'Malley's "EmPOWER Maryland" initiative and what other states and territories can learn from Maryland's experience.

Moderator: Dub Taylor (TX)

Presenters:

Malcolm Woolf, Director, Maryland Energy Administration

Robert Wallace, President and CEO, BITHEnergy, Inc.

8:45 – 9:45 am

State Energy Office ARRA Implementation Actions

This rapid “briefing style” session offers the latest ARRA implementation news on State Energy Program and other ARRA funded energy stimulus activities. Four State Energy Office Directors will provide their insights and views on implementation of states’ SEP and EECBG transformational energy efficiency and clean energy efforts.

Moderator: Janet Streff (MN)

Presenters:

Jim Arwood, Assistant Deputy Director, Energy Office, Arizona Department of Commerce

Tom Plant, Director, Colorado Governor’s Energy Office

Frank Murray, President, New York State Energy Research and Development Authority

Dave Gipson, Director, Division of Energy Resources, Georgia Environmental Facilities Authority

9:45 – 10:00 am – *Break*

10:00 – 11:00 am

U.S. Department of Energy New Focus and Opportunities Roundtable

This session will provide an update on DOE activities and a review of how State Energy Offices can assist the department in meeting shared federal public policy goals.

Moderator: Incoming Chair, NASEO Board of Directors

Presenter:

The Honorable Cathy Zoi, Assistant Secretary, Office of Energy Efficiency and Renewable Energy, U.S. Department of Energy

11:00 – 11:45 am

State Energy Program and EECBG Update

Moderator: Malcolm Woolf (MD)

Presenters:

Gilbert Sperling, Program Manager, Office of Weatherization and Intergovernmental Programs, U.S. Department of Energy

Claire Johnson, Efficiency Grant Advisor, Office of the Secretary, U.S. Department of Energy

Peter Roehrig, Special Assistant, Office of Energy Efficiency and Renewable Energy, U.S. Department of Energy

Dana Miller Ervin, Surveys and Investigations, House Appropriations Committee

11:45 am – 12:45 pm – **Keynote Luncheon**

Presenter:

Matt Rogers, Senior Advisor, Office of the Secretary, U.S. Department of Energy

Sponsored by Chevron Energy Solutions

1:00 – 2:00 pm

State ARRA Implementation Roundtable

This ARRA focused session will allow each state to provide an update on the implementation of the stimulus funding, including best practices and any outstanding issues.

Moderator: Jeff Genzer, NASEO General Counsel

Panel:

Gilbert Sperling, Program Manager, Office of Weatherization and Intergovernmental Programs, U.S. Department of Energy

Claire Johnson, Efficiency Grant Advisor, Office of the Secretary, U.S. Department of Energy
Peter Roehrig, Special Assistant, Office of Energy Efficiency and Renewable Energy, U.S. Department of Energy

Dana Miller Ervin, Surveys and Investigations, House Appropriations Committee

2:00 – 2:15 pm - Break

2:15 – 3:45 pm

NASEO Committee Meetings (*Concurrent Sessions*)

Buildings Committee, Janet Streff (MN), Chair

- *Public Buildings and Performance Contracting*
Presenters: Dale Hahs, Energy Services Coalition and Jim Arwood, Assistant Deputy Director, Energy Office, Arizona Department of Commerce
- *Building Codes*
Presenter: David Conover, Senior Technical Advisor/S&E V, Pacific Northwest National Laboratory
- *Update from Energy and Environmental Building Association*
Presenter: Kathleen Guidera, Executive Director, EEBA
- *NASEO Position on Codes*
Presenter: Jeff Genzer, NASEO Counsel

Industrial Committee, Jeff Herholdt (WV), Chair

- *Mechanical Insulation Opportunities*
Presenters: Ron King, Past President & Consultant, National Insulation Association
Michele Jones, Executive Vice President/Chief Executive Officer, National Insulation Association
- *Superior Energy Performance Update*
Presenter: Paul Scheihing, Technology Manager, Industrial Technologies Program, U.S. Department of Energy (*invited*)
- *Industry Partners*
Presenter: Scott Hutchins, Energy Technology Program Specialist, Industrial Technologies Program, U.S. Department of Energy (*invited*)

3:45 – 5:15 pm

NASEO Committee and Task Force Meetings (*Concurrent Sessions*)

ENERGY STAR Task Force, Janet Streff (MN), Chair

- *Energy Disclosures in the Residential and Commercial Sectors*
Presenters: Leslie Cook, ENERGY STAR Public Sector Manager, Climate Protection Partnerships Division, U.S. Environmental Protection Agency
Lani Macrae, ENERGY STAR Marketing & Communications, Office of Energy Efficiency and Renewable Energy, U.S. Department of Energy
- *Update on the State Energy Efficient Appliance Rebate Program under the American Recovery and Reinvestment Act of 2009*
Presenter: Wendolyn Holland, Senior Advisor, Office of Energy Efficiency and Renewable Energy, U.S. Department of Energy

Energy Data and Security Committee, Jeff Pillon (MI), Chair

- Development of Energy Assurance Management Plans -- Discussion and Questions
Presenters: Alice Lippert Senior Technical Advisor, Office of Electricity Delivery and Energy Reliability, U.S. Department of Energy
Jay Hanna, Project Manager, National Energy Technology Laboratory
- Report on NASEO Energy Assurance Activities
Presenter: Jeff Pillon (MI)
- Report on Secure Grid '09 Table Top Exercise July 9-10, 2009
Presenters: Alice Lippert, Senior Technical Advisor, Office of Electricity Delivery and Energy Reliability, U.S. Department of Energy
Jeff Pillon (MI)
- Southeast States Update on Hurricane Preparedness
Presenter: Kate Marks, Managing Director, NASEO
- State Energy Data Issues and Access to Petroleum Data

5:30 – 7:30 pm

Welcome Reception – Chesapeake Bay Foundation

Introduction of the Incoming NASEO Board of Directors

Sponsored by Johnson Controls

Bus Transportation Sponsored by the National Biodiesel Board

8:00 p.m. - 10:00 p.m.

Refreshments, Networking, and Monday Night Football – Westin Annapolis Lounge

Sponsored by the Energy Services Coalition

Tuesday, September 15, 2009

7:30 am – 5:00 pm

Conference Registration and Exhibit Area Open

7:30 – 8:30 am – *Continental Breakfast*

Sponsored by BITHEnergy, Inc.

8:00 – 9:00 am

Energy Financing – Leveraging ARRA Funds

Modernizing energy efficiency and renewable revolving loan funds to access secondary market channels, and tapping DOE's loan guarantee program.

Moderator: Mark Wolfe, Executive Director, Energy Programs Consortium

Presenters:

Steve Klein, First Infrastructure, LLC

Howard Banker, Managing Director, Energy Programs Consortium

9:00 – 9:45 am

Retrofitting an American Landmark – The Empire State Building Story

From its inception, the retrofit of the Empire State Building was a collaborative process, led by the owners and team comprised of Jones Lang LaSalle, Johnson Controls Inc., and the Rocky Mountain Institute. The team's expertise and ingenuity sets a bar for building retrofit in the commercial building sector.

Moderator: Frank Murray (NY)

Presenters:

Peter Z. White, Director, North America, Building Efficiency

Representative, Clinton Climate Initiative

9:45 – 10:00 am – *Break*

10:00 – 11:00 am

Biofuels: Facts and Myths About Food, Fuel, and the Environment

State, federal, and industry actions in support of biofuels R&D, development, and use have added diversity to the transportation fuel system. Critics of biofuels point to food and environmental concerns. This session brings together the nations leading experts to provide science based data and information for a different look at biofuels.

Moderator: Roya Stanley (IA)

Presenters:

Martha Schlicher, Bioenergy Technology Lead, Monsanto

Steffen Mueller, University of Illinois, Chicago

11:00 – 11:30 am

ARRA Energy Assurance Update

The U.S. Department of Energy recently announced nearly \$38 million in funding under the American Recovery and Reinvestment Act to improve state emergency preparedness plans and ensure quick recovery and restoration from any energy supply disruptions. Hear the latest from DOE on this important opportunity for states.

Moderator: Jeff Pillon (MI)

Presenter:

Alice Lippert, Senior Technical Advisor, Office of Electricity Delivery and Energy Reliability

11:30 am – 12:00 pm

States Lead By Example on Building Retrofits

This session will describe how states are "leading by example" by establishing clean energy programs in their own buildings and operations. The presentation will provide an overview of

U.S. EPA's new guide for helping states initiate and expand these programs. The session will also provide detailed information on the set of ENERGY STAR tools and resources that can be used to identify, implement, and evaluate energy efficiency strategies.

Moderator: Tony Usibelli (WA)

Presenters:

Caterina Hatcher, ENERGY STAR National Manager, Public Sector, U.S. Environmental Protection Agency

Niko Dietsch, Policy Analyst, State Climate and Energy Program, U.S. Environmental Protection Agency

12:00 – 1:15 pm – **Keynote Luncheon**

Sponsored by Eaton Corporation

Presenter:

John Jimison, Senior Counsel, Energy, House Energy and Commerce Committee

1:15 – 2:00 pm

U.S. Environmental Protection Agency

This session will inform attendees about EPA's latest ENERGY STAR activities, innovative buildings efficiency efforts, and actions in support of States' ARRA implementation efforts.

Moderator: John Davies (KY)

Presenter:

Kathleen Hogan, Director, Climate Protection Partnerships Division, U.S. Environmental Protection Agency

2:00 – 3:00 pm (*Concurrent Sessions*)

Hydrogen Innovation

Hydrogen Transportation Fuel Innovations and Progress

Moderator: John Clark (SC)

Presenter:

Debbi Smith, Vice President, Technology Transition Corporation

Wind, Solar, and Workforce Development

News on DOE's Wind and Solar Program State Collaboration and the NASEO Renewable Energy and Efficiency Workforce Development Initiative

Moderator: Larry Shirley (NC)

Presenters:

Sarah Truitt, Sentech Supporting the U.S. Department of Energy

Michele Desautels, National Coordinator, Wind Powering America, Wind and Hydropower Technologies Program, U.S. Department of Energy

Jim Ploger, Central Region Coordinator, NASEO

3:00 – 3:45 pm

Eastern Interconnect States Planning Council (EISPC)

This project of the DOE's Office of Electricity Delivery and Energy Reliability is intended to result in an interconnection-based transmission analysis for the entire U.S. This session provides a review of the proposal submitted by a group representing forty eastern states.

Moderator: Roya Stanley (IA)

Presenter:

Commissioner Jon McKinney, West Virginia Public Utilities Commission

3:45 – 4:00 pm – *Break*

4:00 – 5:30 pm

Regional State and Territory Energy Office Meetings

- Southeast Regional Meeting: Brian Henderson, Regional Coordinator
- Northeast Regional Meeting: Chuck Guinn, Regional Coordinator
- Mid-Atlantic Regional Meeting: Chuck Clinton, Regional Coordinator
- Central Regional Meeting: Jim Ploger, Regional Coordinator
- Western Regional Meeting: Bill Nesmith, Regional Coordinator
- Midwest Regional Meeting: Larry Bean, Regional Coordinator

6:00 – 7:30 pm – **Reception**

Sponsored by Constellation Energy

Wednesday, September 16, 2009

7:00 am – 12:00 pm – *Exhibit Area Open*

7:30 – 8:30 am – *Breakfast*

8:00 – 8:45 am

Building, Project, and Program Measurement

This session looks at three different measurement and metrics solutions. The first is a tool called the Energy Performance Score, which can complement Home Performance with Energy Star and other similar products to measure energy savings and carbon offsets in the residential sector. The second presentation focuses on opportunities to leverage utility billing data to facilitate energy cost and carbon reduction. The third presentation provides tools for States to streamline measurement and reporting at the program level.

Moderator: Malcolm Woolf (MD)

Presenters:

Sean Penrith, Executive Director, Earth Advantage Institute

Rick Sievertsen, Vice President of Client Solutions, Advantage IQ

Jim Kavanagh, President and CEO, 4tell Solutions; Julia Macmillan, Senior Vice President of Business Development, 4tell Solutions

8:45 – 9:15 am

Transferring Success to Other States – Results of the Hawaiian Clean Energy Initiative

An amazing transformation is underway in Hawaii and this state innovates with efficiency and clean energy to diminish reliance on fossil fuels and reduce energy costs. This session offers an exciting look at the progress to date and lessons learned for other states.

Moderator: Bill Nesmith, NASEO Regional Coordinator

Presenters:

Theodore (Ted) A. Peck, Administrator, Strategic Industries Division, Hawaii Department of Business, Economic Development and Tourism

9:15 – 10:00 am

DOE Technology Program Roundtable – Industrial and Biomass

The Technology Programs of the Office of Energy Efficiency and Renewable Energy are key partners for State Energy Offices. This roundtable session provides brief programmatic updates, followed by Q&A with the audience.

Moderator: Dub Taylor (TX)

Presenters:

Douglas E. Kaempf, Program Manager, Industrial Technologies Program, U.S. Department of Energy

Valerie Sarisky-Reed, Team Leader for Biomass Platforms Research and Development, Biomass Program, U.S. Department of Energy

10:00 – 10:30 am

Making Sure the Green Economy Doesn't Get a Black Eye: Setting Standards through Credentialing Programs

This session will review national certification programs, standards, licensure, and recommended guidelines to assist with efficiency and weatherization and renewable energy training courses. The Institute of Sustainable Power (ISP) Standard ensures quality in the delivery of training and is being used internationally to compare training program content, quality, and resources.

Moderator: Ted Peck (HI)

Presenter:

Jack Werner, Executive Director, Institute for Sustainable Power

10:30 am – 11:30 am *(State and Territory Energy Offices Only)*

State Issues and Policy Roundtable

This planning session includes a facilitated discussion and prioritization of the major policy and program priorities that NASEO will focus on in the coming year. All NASEO State and Territory Energy Office attendees are encouraged to attend.

Presenters:

David Terry, Executive Director, NASEO

Jeff Genzer, NASEO Counsel

Malcolm Woolf, Director, Maryland Energy Administration

11:30 am – 12:00 pm

Washington Update

Presenter:

Jeff Genzer, NASEO Counsel

12:00 pm

Annual Meeting Wrap up and Adjourn

David Terry, Executive Director, NASEO