

**2010 NASEO Annual Meeting
Sponsor and Exhibitor
Opportunities**

NASEO National
Association

of State Energy Officials



**September 28—October 1, 2010
Sheraton Boston Hotel
Boston, MA**

**National Association of
State Energy Officials**

1414 Prince Street
Suite 200
Alexandria, Virginia 22314
Phone: 703.299.8800
Fax: 703.299.6208
www.naseo.org

Transforming America's Energy Future



July 15, 2010

Dear Potential NASEO Exhibitor or Sponsor:

I am pleased to announce that this year's Annual Meeting of the National Association of State Energy Officials (NASEO) will be held Tuesday, September 28-Friday, October 1, 2010, at the Sheraton Boston Hotel in Boston, Massachusetts. We would like to invite you to participate as an exhibitor or sponsor at this year's conference.

In 2010, States moved to the implementation phase under the American Recovery and Reinvestment Act of 2009 (ARRA) and success shone across the country in jobs created and energy saved; but there is still work to be done. State and Territory Energy Offices (SEOs) and the National Association of State Energy Officials (NASEO) have a unique and historic opportunity to implement programs that promote energy efficiency and energy security, while maintaining environmental quality. The fifty-six (56) energy offices that make up NASEO's core membership spend hundreds of millions of dollars per year on energy projects that focus on improving efficiency in residential, commercial, and government buildings, as well as promoting wind, solar, geothermal, and biomass use.

NASEO's Annual Meeting provides an opportunity for energy office directors, technical and programmatic energy staff, federal and regional energy officials, private sector representatives, and other stakeholders to engage in peer-to-peer information exchanges, attend informative sessions on innovative energy-related topics, and build relationships through industry networking. With more than 200 anticipated conference participants, including leading energy decision makers from federal and state agencies, this conference is a unique opportunity for your organization to share its products and services.

At NASEO's Annual Meeting exhibitors and sponsors will be able to interface with conference attendees in a friendly and intimate setting. In addition, the NASEO Annual Meeting features a Welcome Reception to offer exhibitors and sponsors the chance to interact and meet one-on-one with participants.

To reserve exhibit space or sign up for sponsorship opportunities, please complete the enclosed registration forms. If you have any questions, please contact Garth Otto at 703.299.8800 ext. 16 or via email at gotto@naseo.org.

Sincerely,

David Terry
NASEO Executive Director

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Sponsorship Packages

<u>Level</u>	<u>Benefits</u>	<u>Events</u>
Platinum Sponsor \$15,000 (Affiliate) \$20,000 (Non-Affiliate)	<ul style="list-style-type: none">• Two (2) complimentary registrations• Name and logo displayed on website, program brochure, and event signage• Complimentary affiliate membership• Inclusion of promotional ad , brochure or other related item in program brochure and meeting bags• Complimentary exhibit space• Special recognition by NASEO Chair• Five (5) minutes of speaking time	<ul style="list-style-type: none">• Wednesday Luncheon• Wednesday Reception• Thursday Luncheon
Gold Sponsor \$7,000 (Affiliate) \$10,000 (Non-Affiliate)	<ul style="list-style-type: none">• One (1) complimentary registration• Name and logo displayed on website, program brochure, and event signage• 10% discount on cost of exhibit space• Inclusion of promotional ad , brochure or other related item in program brochure and meeting bags• Special recognition by NASEO Chair	<ul style="list-style-type: none">• Wednesday Breakfast• Thursday Breakfast• Friday Breakfast• Annual Meeting Bags
Silver Sponsor \$4,000 (Affiliate) \$5,000 (Non-Affiliate)	<ul style="list-style-type: none">• Name and logo displayed on website, program brochure, and event signage• Inclusion of promotional ad , brochure or other related item in program brochure and meeting bags• Verbal recognition by NASEO Chair• 5% discount on cost of exhibit space	<ul style="list-style-type: none">• Wednesday AM Break• Wednesday PM Break• Thursday AM Break• Thursday PM Break• Friday AM Break
Bronze Sponsor \$3,000 (Affiliate) \$4,000 (Non-Affiliate)	<ul style="list-style-type: none">• Name and logo displayed on website, program brochure, and event signage• Verbal recognition by NASEO Chair	<ul style="list-style-type: none">• Concurrent Panel Session Sponsor
External Group Meetings \$2,000 (Affiliate) \$3,000 (Non-Affiliate)	<ul style="list-style-type: none">• Name and logo displayed on website, program brochure, and event signage	<ul style="list-style-type: none">• Use of a Breakout Room



2010 Annual Meeting Sponsorship Form

To be a sponsor at the 2010 NASEO Annual Meeting, please complete the form below and return by mail to NASEO:

Attn: Garth Otto
 1414 Prince Street, Suite 200
 Alexandria, VA 22314
 Telephone: 703.299.8800 x16
 Email: gotto@naseo.org

Company Name	Contact Name	
Title	Address	
City	State	Zip Code
Telephone Number	Fax Number	
Email Address		

Check Enclosed (made payable to NASEO)

(ALL PAYMENTS MUST BE RECEIVED BY WEDNESDAY, SEPTEMBER 15, 2010)

SPONSORSHIP LEVEL SELECTED:

Platinum Sponsor (Please select):

Wednesday Lunch <input type="checkbox"/>	Wednesday Reception <input type="checkbox"/>
Thursday Luncheon <input type="checkbox"/>	

Gold Sponsor (Please select):

Wednesday Breakfast <input type="checkbox"/>	Thursday Breakfast <input type="checkbox"/>
Friday Breakfast <input type="checkbox"/>	Annual Meeting Bags <input type="checkbox"/>

Silver Sponsor (Please Select):

Wednesday AM Break <input type="checkbox"/>	Wednesday PM Break <input type="checkbox"/>
Thursday AM Break <input type="checkbox"/>	Thursday PM Break <input type="checkbox"/>
Friday AM Break <input type="checkbox"/>	

Bronze Sponsor (Please select):

Concurrent Panel Session

Sponsor

External Group Meetings (Please select):

Use of a Breakout Room

Terms & Conditions:

- Sponsorships are accepted on a first-come, first-served basis.
- All payments are non-refundable. NASEO reserves the right to re-sell sponsorship for non-payment by the Wednesday, September 15, 2010 deadline.
- To be included in the 2010 Annual Meeting brochure, sponsorship must be purchased by Friday, August 13, 2010. After this date, sponsors should check with NASEO regarding inclusion in brochure.
- High resolution color logos are required in .eps and/or .jpeg formats. Please send logos via email to Garth Otto at gotto@naseo.org. If suitable logos are not submitted then company name will be used as a replacement.
- NASEO will be responsible for the planning, production and on-site supervision of all sponsored events.
- If you have any questions regarding the sponsorship levels and benefits, please contact Garth Otto at 703.299.8800 x16 or via email at gotto@naseo.org.



2010 Annual Meeting Exhibitor Agreement Form

In accordance with the following terms, conditions, and regulations governing exhibits of the 2010 NASEO Annual Meeting held at the Sheraton Boston Hotel in Boston, Massachusetts, the undersigned hereby makes application for exhibit space(s) which, when accepted by NASEO, becomes a contract. The attached Terms and Conditions are a part of this contract. The undersigned agrees to abide by all rules, regulations, requirements, and restrictions as set forth in this agreement or as may be especially designated by NASEO or the Sheraton Boston.

Company Name	Contact Name	
Title	Address	
City	State	Zip Code
Telephone Number	Fax Number	
Email Address		

PAYMENT INFORMATION (ALL PAYMENTS MUST BE SENT WITH APPLICATION):

Visa <input type="checkbox"/> American Express <input type="checkbox"/>	MasterCard <input type="checkbox"/> Check Enclosed (made payable to NASEO) <input type="checkbox"/>
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<input type="checkbox"/> Affiliate Member Booth Fee \$1,500	<input type="checkbox"/> Non-Affiliate Booth Fee \$2,000
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CREDIT CARD INFORMATION

Name	Billing Address	
City	State	Zip Code
Telephone Number	Fax Number	
Credit Card Number	Expiration Date	
Signature		

SEND COMPLETED APPLICATION WITH PAYMENT TO:

National Association of State Energy Officials
 Attn: Garth Otto
 1414 Prince Street, Suite 200
 Alexandria, VA 22314
 Telephone: 703.299.8800 x16
 Fax: 703.299.6208
 Email: gotto@naseo.org

EXHIBITOR TERMS AND CONDITIONS 2010 NASEO ANNUAL MEETING

All exhibitors are subject to the following rules and regulations.

SET UP AND TEAR DOWN: Exhibitors may set-up exhibits on Tuesday, September 28, from 3:00-6:00 pm. Exhibitors may tear down exhibits on Friday, October 1, after the conference closing at 12:00 pm.

CONTRACT FOR SPACE: Applications for booth spaces must be accompanied with full payment. The registration fee is non-refundable. Quoted prices are for 6' table top exhibits only. Larger exhibits will be charged an additional registration fee based upon the exhibit dimensions.

REGISTRATION OF BOOTH REPRESENTATIVES: Each exhibitor shall, in advance, register all representatives attending and responsible for staffing the booth. One (1) complimentary registration will be provided. Additional staff must register for the full conference.

SECURITY: NASEO is not responsible for any loss or theft of exhibit materials and will not be held liable for the safety of exhibitors' property, employees or agents from any damage, accident, or other causes.

CONTACT INFORMATION: To reserve exhibit space, contact Garth Otto at 703.299.8800 x16 or via email at gotto@naseo.org.

NASEO Annual Meeting

Schedule and Conference Activities

Tuesday, September 28, 2010

11:00 am—4:00 pm	Regional Meetings
2:00 pm—4:00 pm	Affiliates Meeting
10:30 am—5:00 pm	Conference Registration
3:00 pm—6:00 pm	Exhibitor Set-Up
4:00 pm—5:15 pm	NASEO Board of Directors Meeting
5:15 pm—5:30 pm	NASEO Annual Business Meeting
6:00 pm—7:30 pm	Reception

Wednesday, September 29, 2010

7:00 am—5:00 pm	Conference Registration and Exhibit Area Open
8:00 am—12:00 pm	Conference Presentations
12:00 pm—1:00 pm	Keynote Luncheon
1:00 pm—5:30 pm	Conference Presentations
6:00 pm—8:00 pm	Welcome Reception

Thursday, September 30, 2010

7:00 am—4:00 pm	Conference Registration and Exhibit Area Open
8:00 am—12:00 pm	Conference Presentations
12:00 pm—1:00 pm	Keynote Luncheon
1:00 pm—5:30 pm	Conference Presentations

Friday, October 1, 2010

7:00 am—12:00 pm	Exhibit Area Open
8:00 am—12:00 pm	Conference Presentations
12:00 pm	Conference Closing

Past Sponsors and Exhibitors

Sponsors

4tell Solutions, LLC
American Petroleum Institute
BITHEnergy
BP America
Chevron Energy Solutions
ConEdison Solutions
Constellation Energy
Custom Energy
Eaton Corporation
Edison Electric Institute
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Johnson Controls
Kansas City Board of Public Utilities
Kansas Corporation Commission
North American Insulation Manufacturers Association
National Biodiesel Board
National Energy Management Institute
Polyisocyanurate Insulation Manufacturers Association
Puget Sound Energy
Southern States Energy Board

Exhibitors

Alliance to Save Energy
BITHEnergy
Chevron Energy Solutions
CMC Energy Solutions
Constellation Energy
Diesel Technology Forum
E Source
Eaton Corporation
Edison Electric Institute
Energy Efficient Codes Coalition
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