



# The ENERGY STAR<sup>®</sup>

## Partnership for State and Territory

### Energy Offices

#### **What Does ENERGY STAR Offer?**

State Energy Offices deliver valuable assistance to businesses and institutions by promoting energy efficiency and economic development. A State Energy Office ENERGY STAR partnership can enhance your efforts by helping you raise consumer awareness of energy efficiency more quickly, bringing additional value to your customers from ENERGY STAR tools and resources, and targeting your limited resources to program areas that can achieve the greatest returns.

Partnership with ENERGY STAR enhances State programs by providing:

- Strong call to action—Tap into a network of more than 7,000 businesses and organizations committed to making efficiency improvements and who are looking for local solutions offered through State programs
- Link to a label recognized by more than 40% of the public as a symbol that distinguishes top energy performance
- Unbiased information, energy efficiency specifications and energy performance ratings backed by the U.S. EPA and U.S. DOE
- Recognition opportunities and communications support to bring national prominence to the smart energy choices made by participants in State programs
- Flexibility in designing your own program plan that outlines the ways you can use ENERGY STAR to meet the unique needs of your State, as well as partner support to help you get the most out of your partnership
- Easy access to information, for you and consumers, through the Internet and online tools, train the trainer sessions, and a toll free hotline

#### **The Partnership**

Leveraging the ENERGY STAR platform is as easy as signing an ENERGY STAR partnership agreement.

A State Energy Office agrees to provide a brief program plan outlining the activities your office would like to take in working with ENERGY STAR, showing where the State Energy Office intends to focus its efforts from among the product, new construction, and commercial building opportunities.

## **How to Join**

To request partnership materials:

1. Visit [www.energystar.gov](http://www.energystar.gov) and follow the “Join ENERGY STAR” link to access partnership information for "Utilities & Regional Energy Efficiency Program Sponsors"\*
2. Click on “Join Now” to request a customized Partnership Agreement and Commitment Form by E-mail ([partnership@energystar.gov](mailto:partnership@energystar.gov)).
3. When you receive the materials, simply review the program requirements and sign and return the original Partnership Agreement and Commitment Form to:

ENERGY STAR  
c/o D&R International  
1300 Spring Street, Suite 500  
Silver Spring, MD 20910

If you have any questions or would like to request a customized set of partnership documents by phone, please contact Caroline Hazard at D&R International.

Ph: 301-588-9387, E-mail: [chazard@drintl.com](mailto:chazard@drintl.com)

\*REPS (Regional Energy Efficiency Program Sponsors) is a term used by ENERGY STAR to address utilities, States, and market transformation groups that sponsor and implement energy efficiency programs.