

## 2020 NASEO Member Survey

Welcome to the 2020 NASEO Member Survey. The goal of this survey is to gather information on the structure, budget, and planning, policy, and program priorities from all 56 State, Territory, and District of Columbia Energy Offices (State Energy Offices). This information, once compiled, anonymized, and analyzed, will be shared with State Energy Offices for their use, and the information will be used by NASEO in aggregated form to better guide our policy, program, and service offerings. This is the seventh member survey that NASEO has conducted in 31 years. Previous surveys were completed in 1989, 2006, 2009, 2012, 2014, and 2018. SurveyMonkey estimates it will take you approximately 30 minutes to complete this survey.

The link you use to reach this survey is unique to your State Energy Office; please do not share it with anyone other than members of your office who will be completing the survey. Your unique link can be used to return to the survey multiple times, with answers being saved each time you complete a whole section. This allows multiple people to complete the survey if desired. A survey outline is listed below. For your convenience, we have also posted a PDF version of the survey that you can use in order to compile your answers offline and then return to fill out the online survey. The PDF is located at: <http://www.naseo.org/seo-survey>.

We thank you greatly in advance for your cooperation in completing this survey. If you have any questions about the process of completing this survey, please contact either Chuck Clinton, Senior Advisor (202.270.6710; [cclinton@naseo.org](mailto:cclinton@naseo.org)), or Dylan Tucker, Program Manager (703.299.8800x118; [dtucker@naseo.org](mailto:dtucker@naseo.org)).

### Outline of Survey Sections:

1. Contact Information (questions 1-2)
2. Location and Structure (questions 3-10)
3. Staffing and Salary Patterns (questions 11-17)
4. Budgeting (questions 18-20)
5. Comprehensive Energy Planning (questions 21-24)
6. Emergency Planning (questions 25, 26)
7. Future Program Priorities (question 27-39)
8. Impact of COVID-19 on State Energy Office Operations (questions 40-42)
9. Potential Federal Energy of Infrastructure Stimulus Funding (questions 43-44)

### Section 1. Contact Information (Questions 1, 2)

**State Energy Office Contact Information is being requested to ensure NASEO has the most up-to-date information on your office.**

#### \* 1. Person Completing this survey

First Name  
Last Name  
Title  
Name of Your State Energy Office  
Website  
Email  
Phone Number

#### \* 2. State Energy Office Contact Information

State Energy Office Address  
State Energy Office Address 2  
City/Town State/Province

ZIP/Postal Code  
Country  
State Energy Office Facebook Page  
State Energy Office Twitter Feed  
State Energy Office Instagram

## Section 2. Location and Structure (Questions 3-10)

**With these next questions, we will gain a nation-wide profile of the bureaucratic location and structure of State Energy Offices.**

\* 3. How would you best describe the placement of your State Energy Office within the state government?

- A. Cabinet level office or stand-alone energy agency
- B. Division within a cabinet level department (such as the Department of Environmental Protection, Economic Development Administration) reporting to a cabinet level boss.
- C. Division within a non-cabinet level agency
- D. An office within and reporting to a utility regulatory agency such as a Public Utility Commission
- E. Other (please specify)

4. If you responded that your State Energy Office is a division within a cabinet level department, or a division within a non-cabinet level agency, what is the name of the department or agency of which your State Energy Office is a part? (please specify)

5. What is the title of the official who appoints or hires the State Energy Office director?

\* 6. How many years has the current State Energy Office director been in his or her position?

\* 7. Does the State Energy Office director also serve as the governor's formal or informal energy policy advisor?

Yes  
No

\* 8. Does your State Energy Office handle policy only, programs only, or both?

Policy only  
Programs only  
Policy and programs

\* 9. Does your State Energy Office operate the Weatherization Assistance Program (WAP)?

Yes  
No  
Partial or limited operation

9a. If partial or limited operation was your response, please explain

\* 10. Does your State Energy Office operate the Low-Income Home Energy Assistance Program (LIHEAP)?

Yes  
No  
Only the 15% carve out for conservation/weatherization services

### Section 3. State Energy Office Staffing and Salary Patterns (Questions 11-17)

**These questions will provide useful data points of staffing patterns and salary trends observed across all State Energy Offices.**

11. What is the base annual salary (not including fringe benefits) of the State Energy Office Director?

12. What is the base annual salary (not including fringe benefits) of the deputy State Energy Office Director, or the next most senior position in the State Energy Office?

13. What is the base annual salary (not including fringe benefits) of the person on the State Energy Office staff who manages the U.S. State Energy Program (SEP) program?

\*14. Considering the three positions of director, deputy director, and State Energy Program (SEP) program manager, how many identify as of Hispanic or Latino/Latina/Latinx ethnicity?

None  
One  
Two  
Three  
Prefer not to disclose

15. Considering the three positions of director, deputy director, and SEP program manager, how many identify racially as:

American Indian or Alaska Native  
Asian  
Black or African American  
Native Hawaiian or other Pacific Islander  
White  
Other  
Prefer not to disclose

\* 16. Considering the three positions of director, deputy director, and SEP program manager, how many identify as:

Female  
Male  
Other  
Prefer not to disclose

\*17. How many full-time employees (FTEs) are included in your current State Energy Office budget?

### Section 4. State Energy Office Budgeting (Questions 18-20)

**These three questions are aimed at gaining comprehensive budget information across all State Energy Offices.**

\* 18. What is the total dollar amount of funds (current and carry-over) which you have authority to spend, including federal, state, and other dollars?

\* 19. Considering that the totality of all your State Energy Office funds (current and carry-over) equals 100 percent, please approximate the percentage for each of these three sources of money:

Federal funds  
State funds  
Other funds

\*20. In the wake of the COVID-19 pandemic, what is the funding outlook for your State Energy Office in the next, upcoming fiscal year, FY22?

No impact  
Greater funding  
Diminished funding  
Uncertain outlook at this time

## Section 5. Comprehensive Energy Planning (Questions 21-24)

**Planning in this section refers to Comprehensive Energy Planning, or the equivalent statewide energy policy and program planning implemented in your jurisdiction [In the next section, energy assurance planning will be addressed].**

\*21. When will your State Energy Office next update your Comprehensive Energy Plan (or equivalent energy planning document)?

We are currently updating  
Within the next year  
Within the next two years  
We have no plan to update  
We do not have a Comprehensive Energy Plan  
Other

21a. In what year was your current Comprehensive Energy Plan or equivalent strategic planning document prepared?

22. Does your Comprehensive Energy Plan (or equivalent energy planning document) include elements related to jobs or economic development?

Yes, within our Comprehensive Energy Plan  
Yes, as a stand-alone document  
No, we do not do any such economic development planning

23. Does your Comprehensive Energy Plan or (or equivalent energy planning document) include elements related to workforce development?

Yes, within our Comprehensive Energy Plan  
Yes, as a stand-alone document  
No, we do not do any workforce development planning

24. Does your State Energy Office's Comprehensive Energy Plan include elements related to climate issues?

Yes, as a section of our Comprehensive Energy Plan or equivalent strategic planning document  
Yes, as a stand-alone document  
No, we do not do any climate-focused energy planning

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## Section 6. Energy Emergency (Energy Assurance) Planning (Questions 25-26)

**This section explores energy emergency (energy assurance) planning that your State Energy Office is responsible for or participates in.**

\* 25. When will your State Energy Office update your energy emergency (energy assurance) plan?

We are currently updating  
We do not plan to update  
Within the next year  
Within the next two years

\* 26. With which groups does your State Energy Office work with to support energy emergency planning and preparedness? (select all that apply)

State PUC/PSC  
State Homeland Security Agency (or equivalent)  
State Emergency Management Agency  
Public Information Officers (PIOs)  
Chief Information Officers (CIOs)  
The National Guard  
Other Military partners  
State Transportation Agency  
State Police and/or Sheriff Departments  
State Public Information Officers (PIOs)  
State Chief Information Officers (CIOs)  
Cybersecurity officials, partners  
Local Governments  
Electric utilities, regulated and non-regulated  
Natural gas utilities, regulated and non-regulated  
Non-energy utilities (e.g. water, telecom)  
Independent Solar and wind energy operators  
Propane suppliers  
Heating oil suppliers  
Gasoline suppliers  
Industrial, large commercial facility operators  
Commercial fleet operators and owners  
Healthcare facilities  
Other (please specify)

## Section 7. State Energy Office Future Program Priorities (Questions 27-39)

**This section will provide data that will enable NASEO to describe nationwide, and region by region, what energy initiatives and concerns will be State Energy Office priorities for the foreseeable future.**

\*27. Looking to the future of your State Energy Office, please indicate which of these initiatives or activities is a priority and also indicate how much of a priority. (check all that apply)

*Each answer includes a scale from Extremely High to Low or N/A*

Electric system modernization  
Energy storage  
Microgrids  
Resilience  
Offshore wind  
Community solar  
Hydropower development  
Renewable hydrogen  
Electric vehicles and charging infrastructure  
Alternative fuel (non-EV) vehicles and infrastructure  
Building energy codes adoption, training, compliance

Building energy labeling  
Building-grid integration  
Rural community energy efficiency and renewable energy  
Agricultural production energy efficiency and renewable energy  
Financing  
Energy Services Performance Contracting  
Economic development  
Energy education  
Workforce development  
Climate  
Water conservation  
Energy program and policy equity  
Environmental justice  
Low- and moderate- income communities  
Other. If you listed an "other" initiative or activity, please explain:

28. Does your State Energy Office support energy technology research, demonstration, or commercialization activities with your universities to aid in speeding innovation, economic development and job creation?

Yes  
No

29. If yes to question 28 above, please indicate what type of support your office provides:

Financial  
Coordination of research and commercialization activities  
N/A  
Other (please specify)

30. Regarding energy-related workforce development, do you operate or support any programs covering the following strategies (check all that apply):

University programs or courses  
Community college programs or courses  
Apprenticeship programs  
Private-sector certification programs  
Scholarships and/or internships  
Opportunities for low- and moderate-income communities  
N/A  
Other (please specify)

31. Regarding climate or environmental issues, do you operate or support any programs covering the following strategies (check all that apply):

Green House Gas (GHG) reductions as a part of your energy programs  
Energy initiatives and attainment of climate goals  
Carbon capture utilization and storage  
Energy-related emission reduction goals for specific sectors (e.g., transportation, buildings, industry, agricultural)  
Resiliency measures to address extreme weather events  
Water utilization efficiency  
N/A  
Other (please specify)

\*32. Does your State Energy Office support or provide technical assistance for Energy Savings Performance Contracting?

Yes  
No

33. If you answered yes to question 32, what sectors are included in your State Energy Office's ESPC work? (Please check all that apply)

State Agencies  
Local Government Facilities  
K-12 Schools  
Water treatment Facilities  
Streetlighting  
Electric vehicles  
N/A

34. What types of funding does your state typically used to fund ESPC projects?

Bonds  
Third party capital, state loan funds  
State appropriations to supplement financing  
N/A  
Other

35 - Is Monitoring & Verification (M&V) required for the full term of the ESPC project?

Yes  
No  
N/A

36. If M&V is not continued for the full term of the agreement, how does the budgeting authority manage, account for and report the repayment obligation in relationship to savings?

Not all State Energy Offices coordinate with military installations/operations within their state. These next few questions will elicit valuable information on what communication or coordination is presently underway between SEOs and military bases. Further, these questions should help other SEOs to appreciate the potential of these kinds of collaboration.

37. Is your State Energy Office directly or indirectly engaged with – or coordinated with – any military installations in your state?

Yes  
No

37a. If you answered yes above, please indicate the top three topics of this collaboration (i.e., energy resilience, planning, community engagement, microgrids, etc.)

38. If you answered yes to question 37, please indicate the nature of this engagement:

Technical Assistance and Training  
Energy Testing and Audits  
Funding for Studies  
Funding for Retrofits and/or Pilot and Demonstration Projects  
Stakeholder Engagement for State Energy Plan or other  
Planning Processes  
N/A  
Other (please explain)

39. Would you require any technical assistance from NASEO to help with your engagement of military installations in your state?

Yes

No

39a. If you answered yes above, please explain what specific technical assistance would be useful for your State Energy Office.

## Section 8. Impact of COVID-19 on State Energy Office Operations (Questions 40-42)

**This survey is being conducted following more than nine months of shared COVID-19 experience from State Energy Offices nationwide. These following questions ask for lessons learned thus far, and search for innovative solutions to operational challenges experienced by State Energy Offices.**

\*40. Since the COVID-19 pandemic unfolded more than nine months ago, how would you describe your State Energy Office's involvement in your state's efforts to confront the crisis? Examples of such involvement include communications with energy suppliers, staffing your state's emergency operations center, resolving energy equity issues, utility bill payment assistance, joining in on NASEO topic-specific conference calls or multi-state regional calls on the subject, etc.

High level of involvement  
Medium level  
Low level  
No involvement

40a. Briefly describe your State Energy Office's involvement in COVID-19 response and recovery issues.

41. Looking back on your State Energy Office's more than nine months of adjusting to new COVID-19 realities, in what ways are normal staff operations affected as a result of the pandemic? (select all that apply)

Telecommuting from home was instituted or expanded  
Work hours were curtailed  
Furloughs were instituted  
Hiring freezes were imposed  
Agency funds were frozen or moved  
Some staff were given new assignments, out of the agency  
Specific programs were suspended and/or partially curtailed

41a. If other factors affected your normal staff operations besides those listed, please explain.

\* 42 How would you rate your overall State Energy Office pivoting from in-person delivery of services to virtual or on-line delivery of services?

Excellent  
Very Good  
Good  
Fair  
Problematic

## Section 9: Potential Federal Energy or Infrastructure Stimulus Funding (Questions 43-44)

**In the coming months, Congress may provide substantial federal funding to stimulate energy and energy-related infrastructure development. It appears any Congressional action would be accompanied by the administrative requirements included under the American Recovery and Reinvestment Act of 2009 (ARRA). The following questions aim to determine if there are ARRA-experienced State Energy Office staff that could offer assistance in managing future stimulus funding.**



\*43. Did you or any of the current staff of your State Energy Office work on the early implementation (e.g., 2009-2010) of energy programs (e.g., SEP, WAP, EECBG) under ARRA?

Yes

No

If yes, how many?

\*44. Does your office have access to the strategy, plans, or other program design and tracking documentation used under various ARRA-funded programs such the State Energy Program and Energy Efficiency Conservation Block Grant?

Yes

No

Thank you for the time and effort you put into this survey. If you have any additional feedback or questions related to this survey (including suggestions for information to collect in the future), please contact Chuck Clinton, Senior Advisor (202.270.6710; cclinton@naseo.org) or Dylan Tucker, Program Manager (703.299.8800x118; dtucker@naseo.org). Once all responses are complete, NASEO will be sharing aggregated results with the State Energy Offices. No individual results will be shared.