National Association of State Energy Officials

Affiliates Program



Where Business Meets Energy Policy

More than 50 businesses, trade associations, non-profits, and research institutions form NASEO's Affiliates network. Affiliates provide crucial support to NASEO's mission to serve as a resource for and about the 56 State and Territory Energy Offices. Through this program, NASEO helps companies understand the unique priorities and perspectives of state energy policy makers and the critical need for public-private partnerships to address challenges in the sector.

WHY JOIN?

TO VOICE YOUR PERSPECTIVES AND SHARE EXPERTISE

Affiliates help State Energy Offices align their policy and program efforts with private sector innovations, knowledge, and investments. Opportunities to share your unique insights and important energy expertise, and *increase visibility for your organization*, include:

- ❖ Conferences and Meetings: Affiliates receive one complimentary pass to either of NASEO's two major annual conferences, the Energy Policy Outlook Conference (held every February in Washington, D.C.) or the NASEO Annual Meeting (held every September in varying locations). As a member your company also has early opportunities to submit input and ideas for NASEO conference sessions and discuss potential speaking opportunities with NASEO staff.
- ❖ Topical Committees: NASEO engages state energy directors and their staff on a wide variety of issues, including energy security, grid modernization, energyefficient buildings, transportation, and financing. Affiliates with expertise on these issues are often featured in committee discussions.
- ❖ NASEO Projects and Publications: NASEO frequently partners with Affiliates on special projects, joint publications, and informational campaigns. This allows NASEO staff to tap into Affiliates' knowledge of private sector projects and successes to make the information we share with State Energy Offices robust and compelling.

TO LEARN UNIQUE INSIGHTS ON ENERGY POLICY

Affiliates benefit from priority access to NASEO resources, including:

- Breaking news updates, analyses, and discussions on Congressional and Administration actions on energy, including energy bills, budgets and appropriations, and policy hearings;
- Monthly newsletter detailing project, program, and policy updates from NASEO, the State Energy Offices, and Affiliates;
- Special invitations to participate in NASEO Board and committee meetings, webinars, project update calls, and other special initiatives;
- Exclusive opportunities to attend NASEO's regional meeting series (held every spring), to learn about priorities and opportunities for collaboration among State Energy Offices at the regional level;
- In-person and phone briefings with NASEO's expert staff to learn more about the State Energy Offices and their activities.

TO GAIN UNPARALLELED ACCESS

NASEO is the country's *only* national non-profit association for the governor-designated energy officials from each of the 56 states and territories. For this reason, NASEO Affiliates benefit from *direct access to state energy policy decision makers* through NASEO's staff, dynamic networking and informational meetings, and topical committee discussions.

NASEO 2017 EVENTS AT-A-GLANCE:

NASEO Energy Policy Outlook Conference*

*Discount opportunities for Affiliates are available.

February 7-10, 2017 in Washington, D.C.

NASEO Regional Meetings*

West Region Southeast Region Northeast Region Central Region Midwest Region

Mid-Atlantic Region

April 18-19, 2017 in Boise, Idaho

May 2-3, 2017 in Charleston, South Carolina May 22-23, 2017 in Woodstock, Vermont June 5-7, 2017 in Oklahoma City, Oklahoma

June 20-21, 2017 in Chicago, Illinois June 26-27, 2017 in Hershey, Pennsylvania

*Affiliates may request to attend these meetings by contacting Garth Otto, Operations Manager, at gotto@naseo.org. There is a fee to attend these meetings.

NASEO Annual Meeting*

*Discount opportunities for Affiliates are available.

September 17-20, 2017 in New Orleans,

Louisiana

NASEO Committees

(www.naseo.org/committees)

Buildings Committee Energy Security Committee Financing Committee Fuels and Grid Integration Committee Government Affairs Committee Transportation Committee

State and Affiliate committee members meet via conference call approximately bi-monthly as well as on an ad-hoc basis as relevant issues arise. Committee members and other interested attendees meet in person as part of NASEO's two major annual conferences. NASEO State and Affiliate members receive announcements for Committee meetings through exclusive member emails and the members' monthly newsletter.

For up-to-date information on NASEO's events, please check www.naseo.org/events.

MORE INFORMATION

MEMBERSHIP DUES: FOR-PROFIT BUSINESSES: \$5,000/year

NON-PROFIT ORGANIZATIONS: \$2,500/year

To learn more, visit www.naseo.org/members-affiliates or contact Sandy Fazeli, NASEO Senior Program Director at sfazeli@naseo.org or 703-299-8800 x 117. We welcome your thoughts on how to make Affiliate membership valuable to your company. Thank you for considering supporting NASEO!