### National Association of State Energy Officials

# **Affiliates Program**



## Where Business Meets Energy Policy

More than 60 businesses, trade associations, non-profits, and research institutions form NASEO's Affiliates network. Affiliates provide crucial support to NASEO's mission to serve as a resource for and about the 56 State and Territory Energy Offices. Through this program, NASEO helps companies understand the unique priorities and perspectives of state energy policy makers and shares private sector expertise to help State Energy Offices understand the critical need for public-private partnerships to address challenges in the sector.

#### WHY JOIN?

#### VOICE YOUR PERSPECTIVES AND SHARE EXPERTISE

Affiliates help State Energy Offices align their policy and program efforts with private sector innovations, knowledge, and investments. Opportunities to share your unique insights and important energy expertise, and increase visibility for your organization, include:

- Conferences and Meetings: Affiliates receive one complimentary pass to either of NASEO's two major annual conferences, the Energy Policy Outlook Conference (held every February in Washington, D.C.) or the NASEO Annual Meeting (held every September in varying locations). As a member your company also has early opportunities to submit input and ideas for NASEO conference sessions and discuss potential speaking opportunities with NASEO staff.
- Topical Committees: NASEO engages state energy directors and their staff on a wide variety of issues, including energy security, grid modernization, energy-efficient buildings, transportation, and financing. Affiliates with expertise on these issues are often featured in committee discussions.
- NASEO Projects and Publications: NASEO frequently partners with Affiliates on special projects, joint publications, and informational campaigns. This allows NASEO staff to tap into Affiliates' knowledge of private sector projects and successes to make the information we share with State Energy Offices robust and compelling.

#### LEARN UNIQUE INSIGHTS ON ENERGY POLICY

Affiliates benefit from priority access to NASEO resources, including:

- Breaking news updates, analyses, and discussions on Congressional and Administration actions on energy, including energy bills, budgets and appropriations, and policy hearings;
- Monthly newsletter detailing project, program, and policy updates from NASEO, the State Energy Offices, and Affiliates;
- Special invitations to participate in NASEO Board and committee meetings, webinars, project update calls, and other special initiatives;
- Exclusive opportunities to attend NASEO's regional meeting series (held every spring), to learn about priorities and opportunities for collaboration among State Energy Offices at the regional level;
- In-person and phone briefings with NASEO's expert staff to learn more about the State Energy Offices and their activities.

#### GAIN UNPARALLELED ACCESS

NASEO is the country's only national non-profit association for the governor-designated energy officials from each of the 56 states and territories. For this reason, NASEO Affiliates benefit from direct access to state energy policy decision makers through NASEO's staff, dynamic networking and informational meetings, and topical committee discussions.

## MEMBERSHIP LEVELS AND BENEFITS

	<u>SUPPORTER-LEVEL</u> \$2500/year (Non-profits only)	ENHANCED-LEVEL \$5000/year	EXECUTIVE-LEVEL \$10,000/year
Organization/Company profile and contacts on NASEO website	$\checkmark$	$\checkmark$	✓
Password-protected access to State Energy Office contact information	$\checkmark$	$\checkmark$	✓
Exclusive NASEO member emails and communications	$\checkmark$	$\checkmark$	$\checkmark$
Complimentary pass(es) for NASEO annual conferences	one	one	two
Invitations to NASEO conference calls and webinars	$\checkmark$	$\checkmark$	$\checkmark$
Access to NASEO Regional Meetings (space is limited; additional registration fee applies)	$\checkmark$	$\checkmark$	$\checkmark$
Access to NASEO staff experts and facilitated introductions to State Energy Offices upon request	$\checkmark$	$\checkmark$	√
Inclusion of news and updates in monthly NASEO newsletter	$\checkmark$	✓	✓
Priority consideration for NASEO webinar, conference, and Board meeting presentation opportunities		$\checkmark$	$\checkmark$
Consideration for Committee and Board leadership positions			✓
Special recognition on NASEO homepage			$\checkmark$
Exclusive invitations to NASEO networking opportunities and special events, including spring State Policy Roundtable			V

## 2019 NASEO EVENTS AT A GLANCE

NASEO Energy Policy Outlook Conference* *Discount opportunities for Affiliates are available.	February 5-8, 2019 in Washington, D.C. http://energyoutlook.naseo.org	
NASEO Regional Meetings** West Region Northeast Region Central Region Midwest Region Southeast Region Mid-Atlantic Region **Affiliates may request to attend these meetings by contacting NASEO staff. There is a fee to attend.	Seattle, WA – May 21-22, 2019 Concord, NH – May 7-8, 2019 Helena, MT – June 10-11, 2019 Madison, WI – May 14-15, 2019 Jackson, MS – April 22-23, 2019 Annapolis, MD – June 3-4, 2019	
NASEO Committee Discussions Buildings Committee Energy Security Committee Financing Committee Fuels and Grid Integration Committee Government Affairs Committee Transportation Committee Affiliates' States Energy Planning Taskforce	Committees meet via conference call and in-person meetings approximately bi-monthly as well as on an ad- hoc basis as relevant issues arise. NASEO State and Affiliate members receive announcements for Committee meetings through exclusive member emails and our monthly newsletter. <u>www.naseo.org/committees</u>	