



Working Together for

VITAL COMMUNITIES

www.VitalCommunities.org

Driving Demand for Efficiency in Vermont and New Hampshire

Sarah Brock

Energy Program Manager

Sarah@VitalCommunities.org

802.291.9100 x109

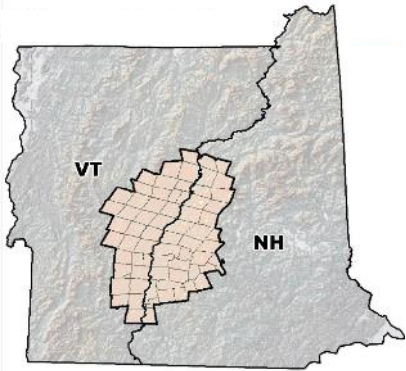


Working Together for

VITAL COMMUNITIES

www.VitalCommunities.org

Who is Vital Communities?



We bring people together to take on issues where an independent voice and regional approach are essential



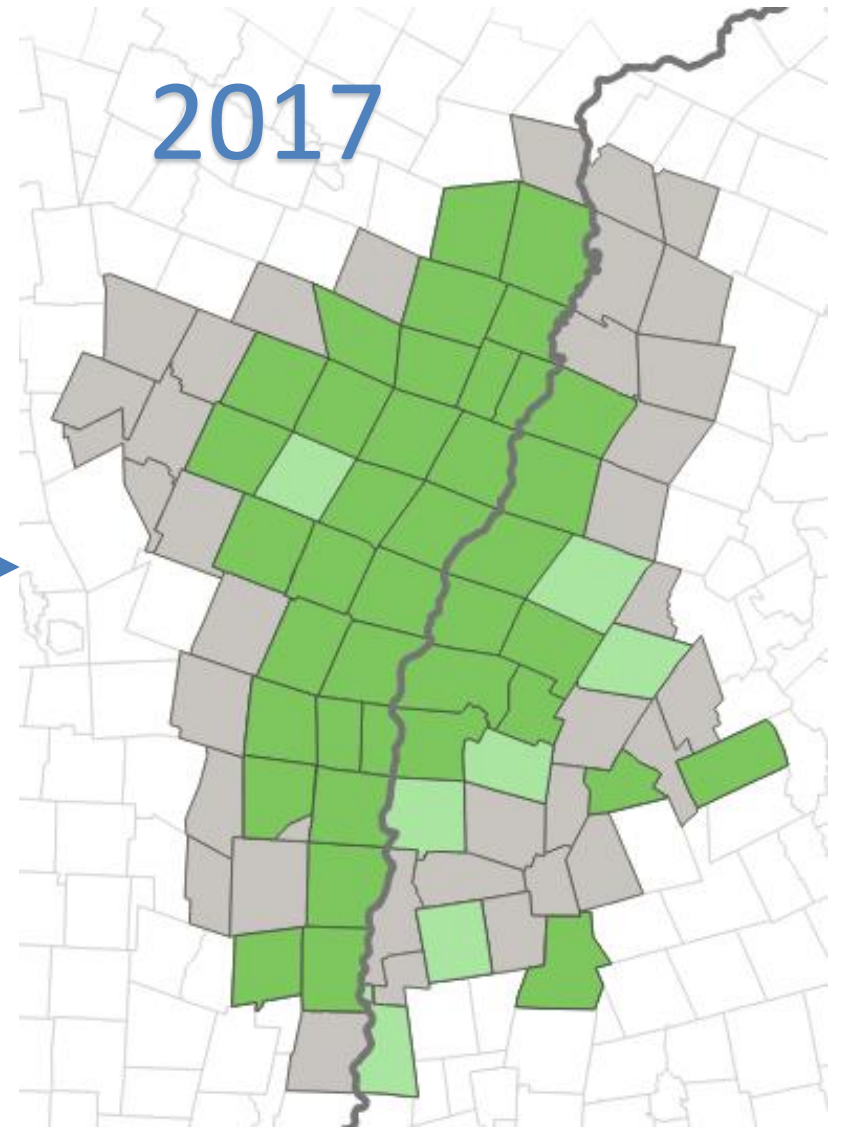
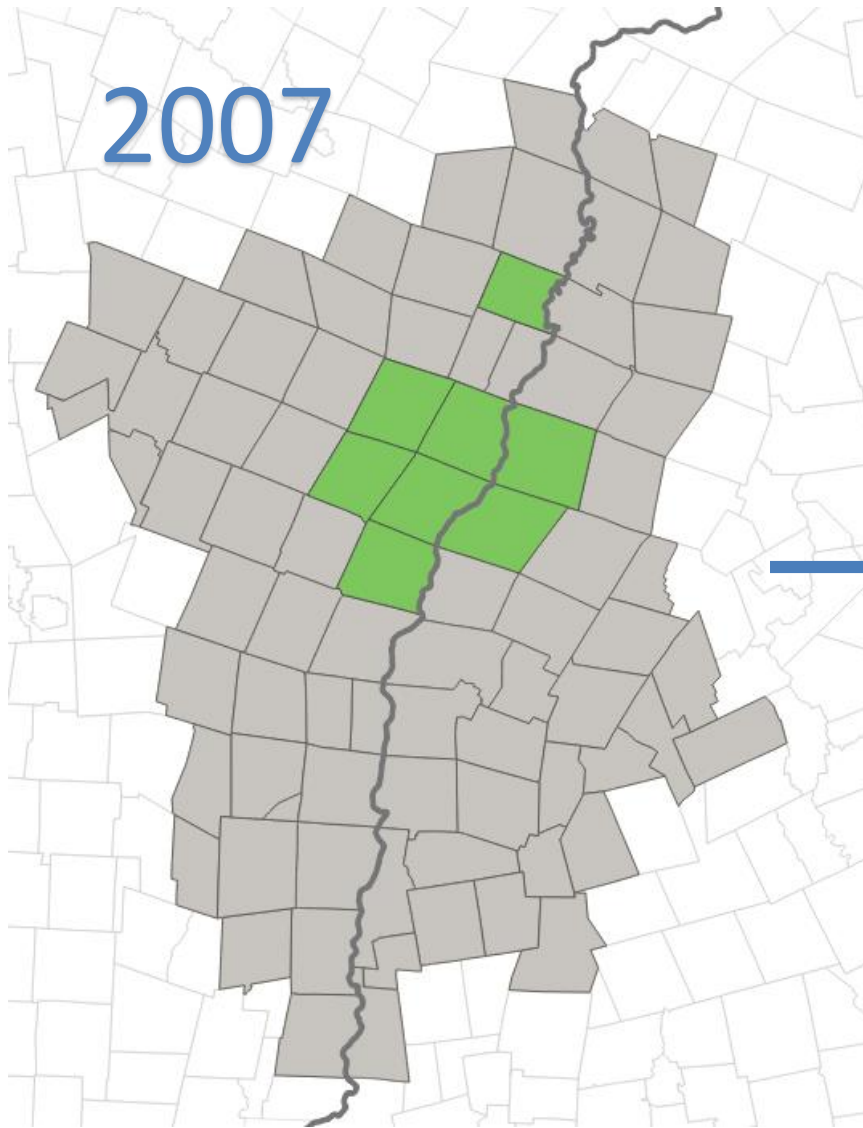
Energy



Smart **C**ommute **U**pperValley
Working to Reduce Reliance on Driving Alone

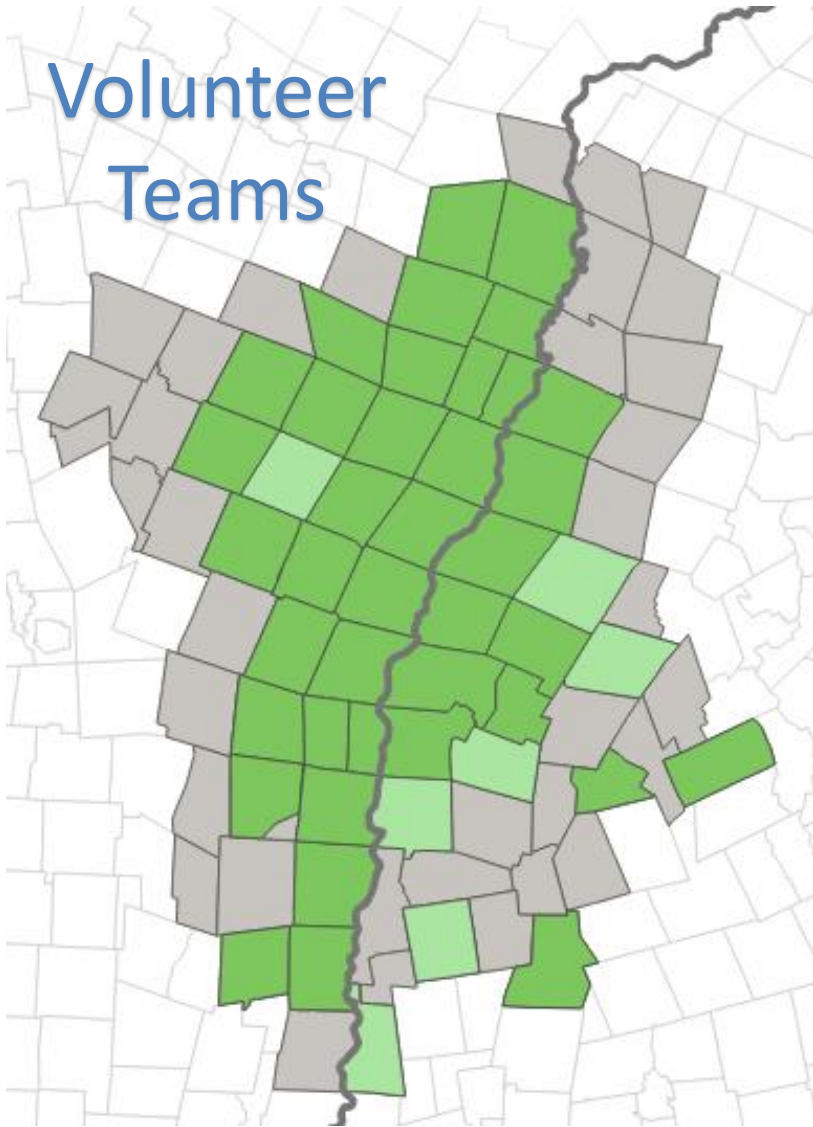


Town Energy Committees



Our Strategy: Bring People Together

Volunteer
Teams



Local
Contractors



Residents





Working Together for

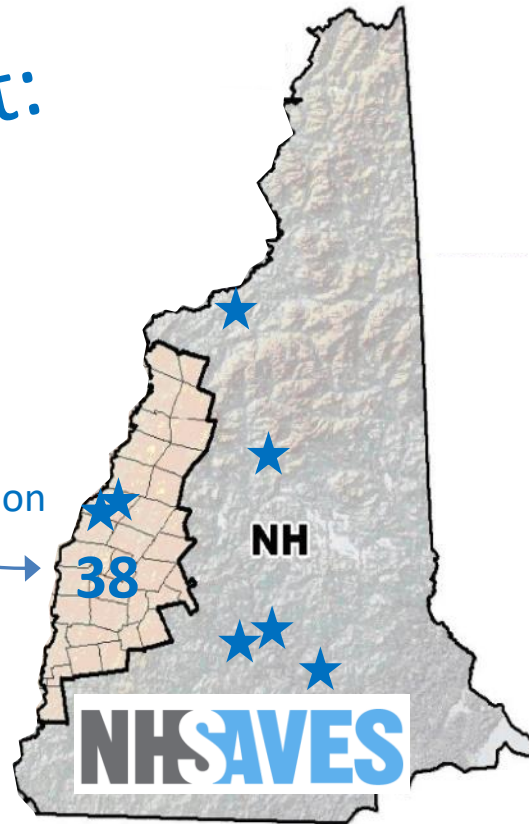
VITAL COMMUNITIES

www.VitalCommunities.org

Residential Energy Efficiency

Our Starting Point:
2016

2016 NHSaves
Program Participation



New Hampshire

We have:

- ✓ Rebate Program
- ✓ Financing Program

We need:

- Program Participation
- Marketing
- Contractors (★)



Working Together for

VITAL COMMUNITIES

www.VitalCommunities.org

Residential Energy Efficiency

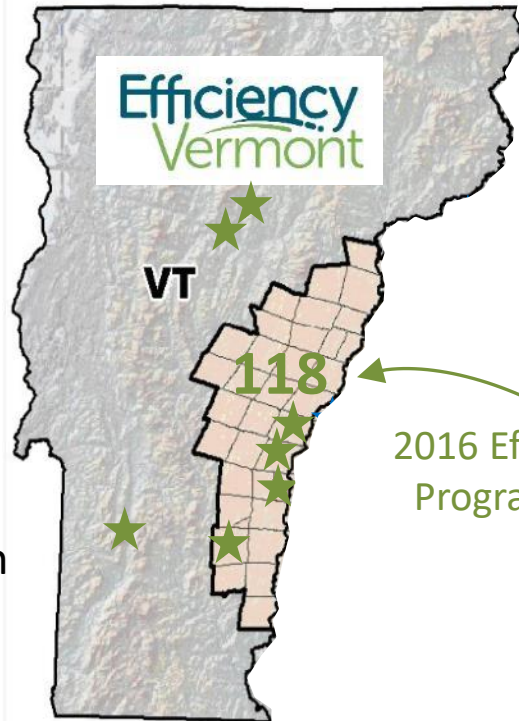
Vermont

We have:

- ✓ Rebate Program
- ✓ Financing Program
- ✓ Marketing
- ✓ Contractors (★)

We need:

- Program Participation



*Our Starting Point:
2016*

2016 Efficiency Vermont
Program Participation





Working Together for

VITAL COMMUNITIES

www.VitalCommunities.org

Driving Demand for Energy Efficiency

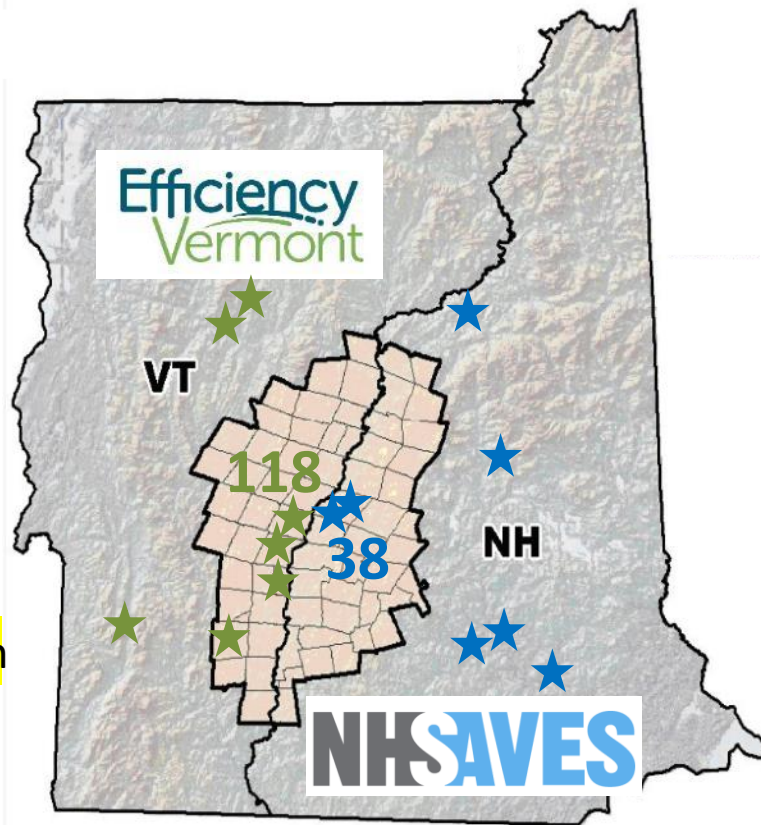
Vermont

We have:

- ✓ Rebate Program
- ✓ Financing Program
- ✓ Marketing
- ✓ Contractors (★)

We need:

- Program Participation



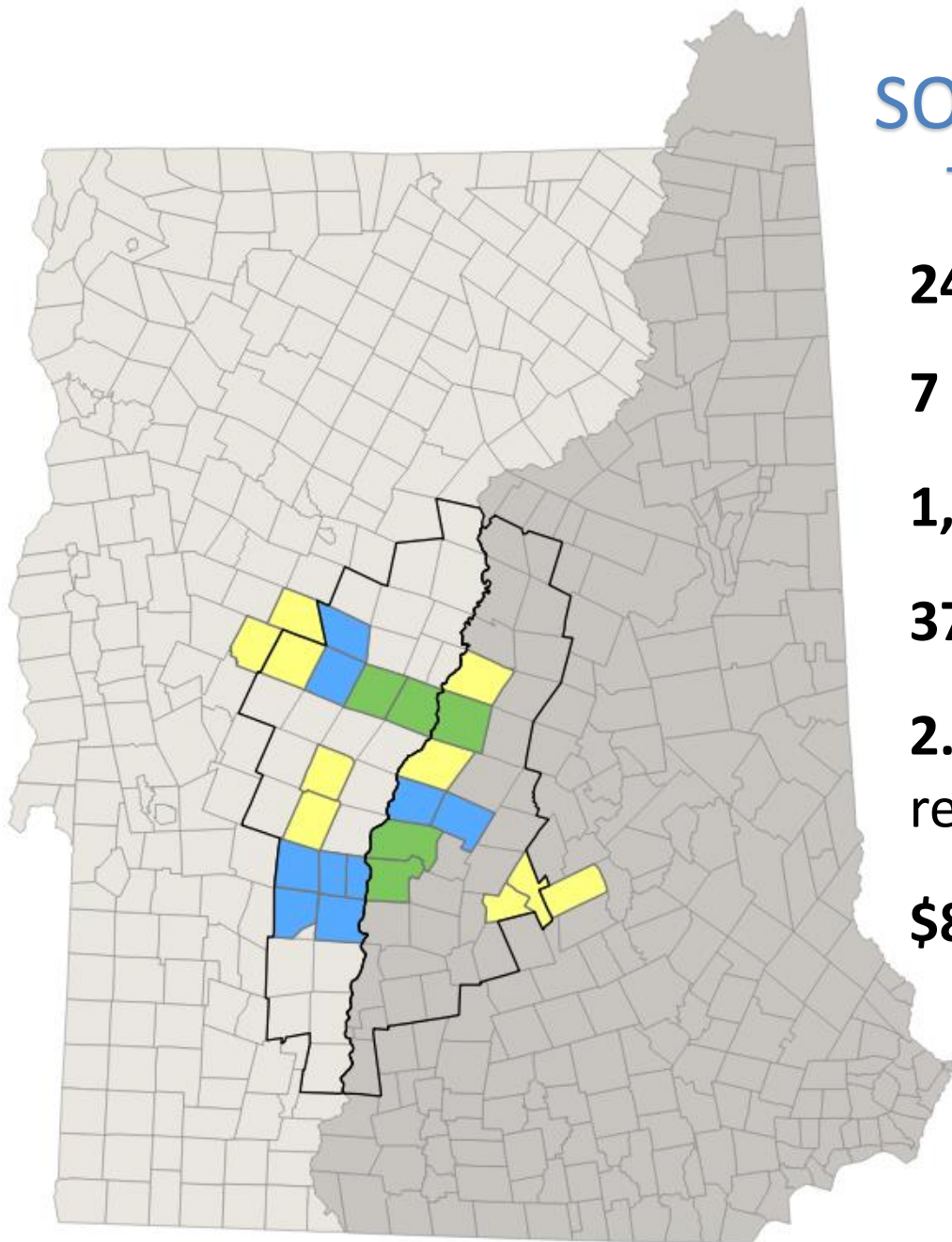
New Hampshire

We have:

- ✓ Rebate Program
- ✓ Financing Program

We need:

- Program Participation
- Marketing
- Contractors (★)



SOLARIZE UPPER VALLEY

Three Rounds | 2014-2015

24 towns

7 installers

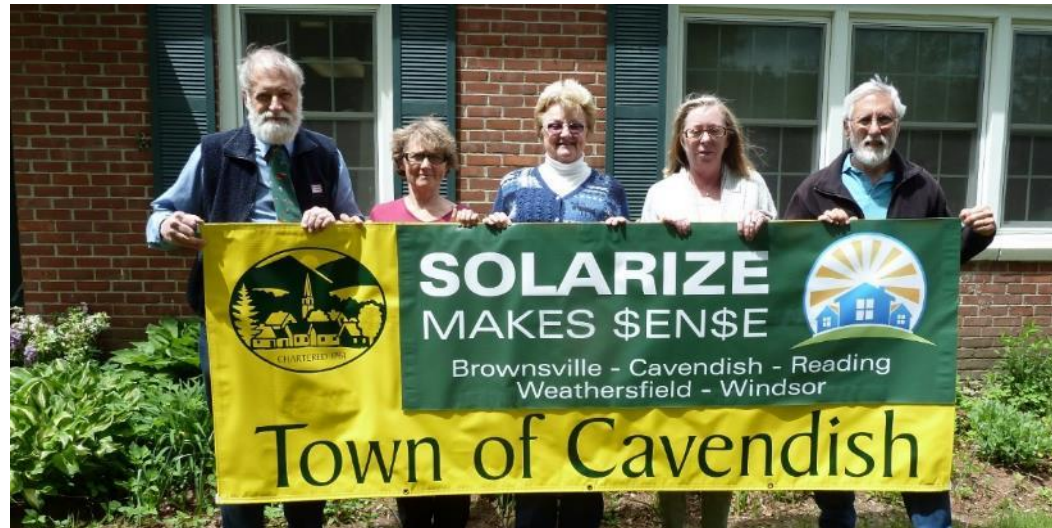
1,600+ site visit requests

370 signed solar contracts

2.2 Megawatts of local,
renewable energy

\$8.5 Million in economic activity

Nearly **DOUBLED**
the number of solar homes
in the **ENTIRE REGION**





WEATHERIZE Upper Valley

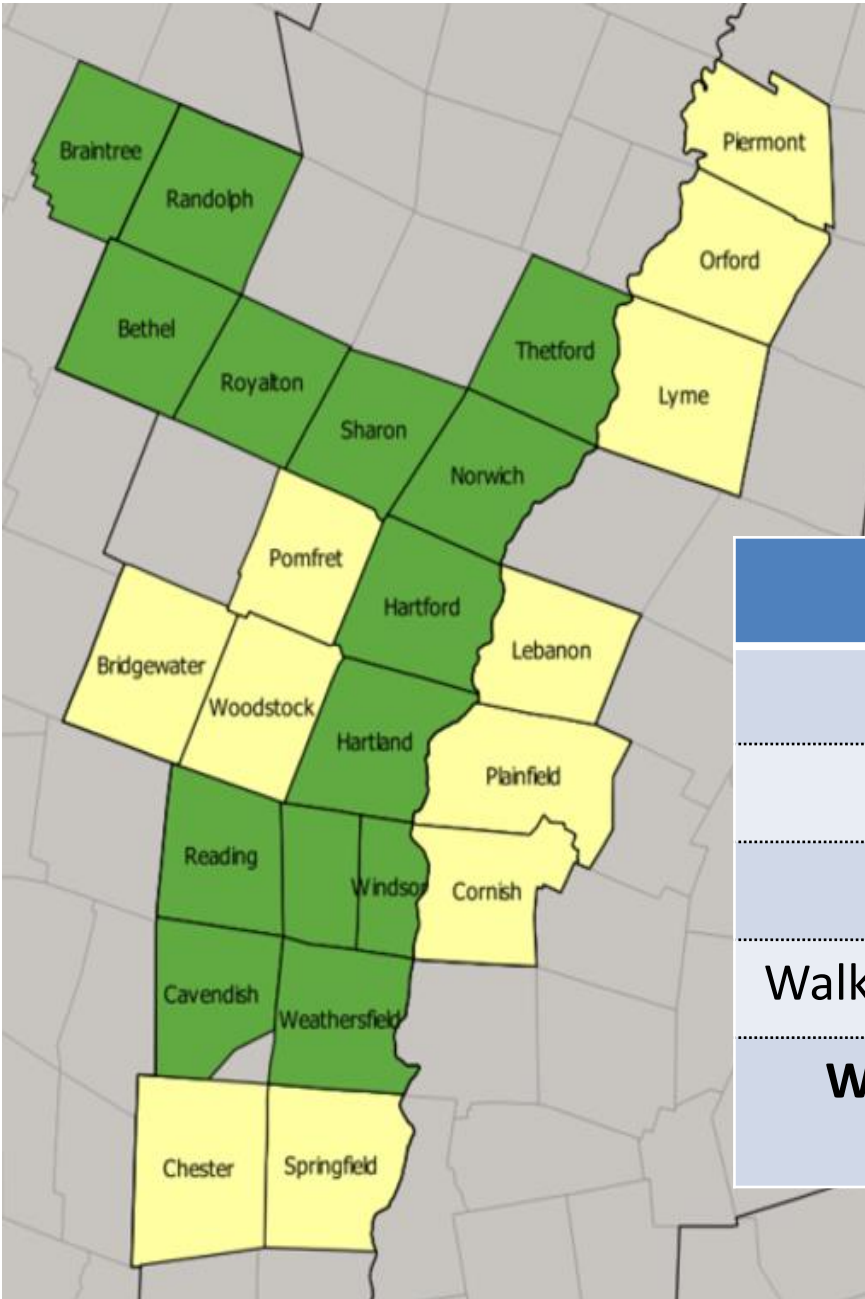




WEATHERIZE Upper Valley

- ✓ Trusted contractors
- ✓ Low/No-cost first step
- ✓ Volunteer support
- ✓ Data Sharing
- ✓ Deadlines
- ✓ Incentives





WEATHERIZE Upper Valley

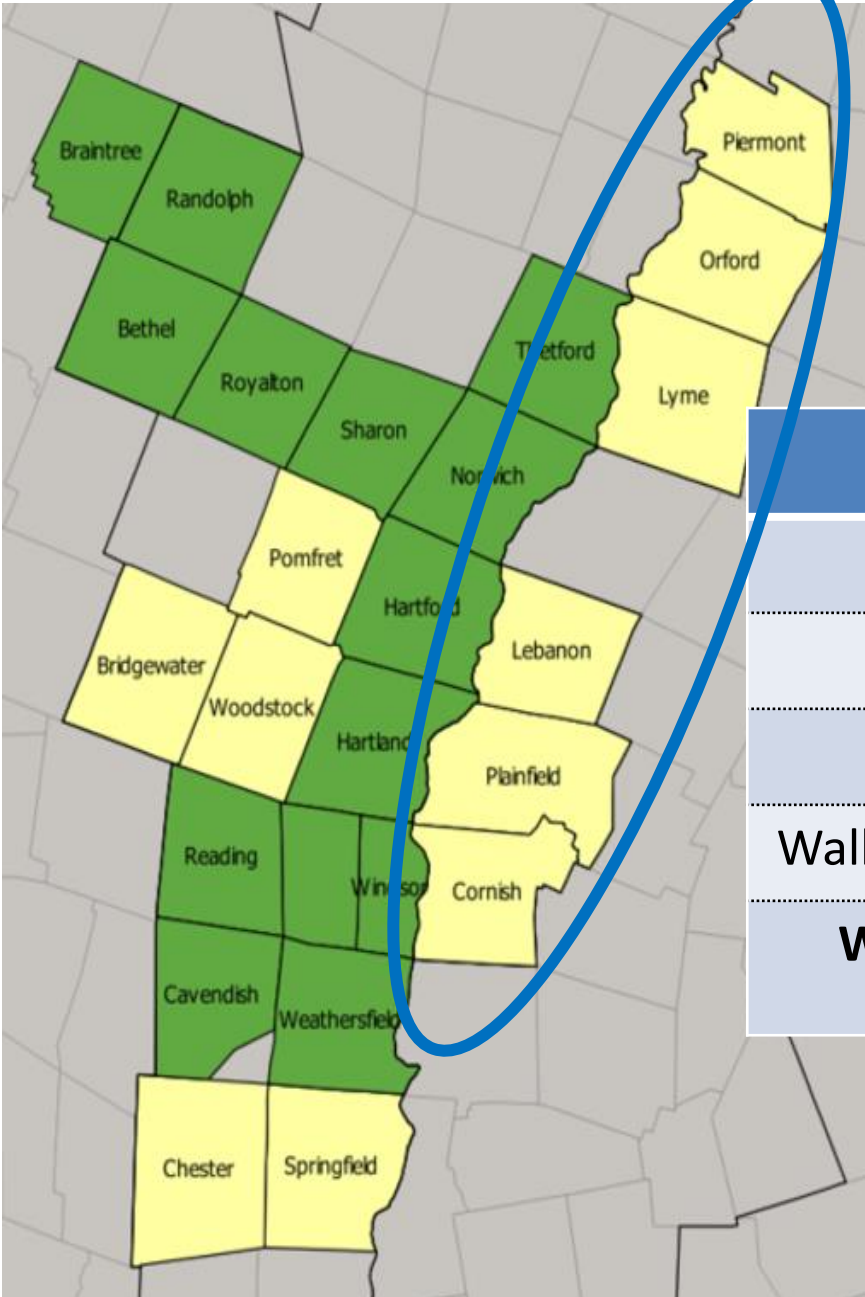
Campaigns run Jan-May
2017 | 2018 | 2019

	2017	2018
Towns	14	11
Contractors	7	12
Sign Ups	381	492
Walk-Throughs / Audits	212	329
Weatherized Homes	98	108

2016 region-wide participation: 156 homes



WEATHERIZE Upper Valley

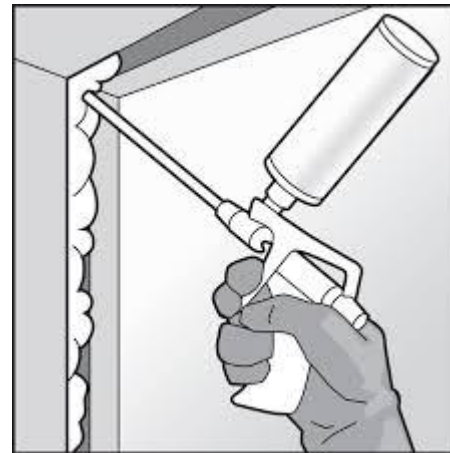


	2018 NH Only
Towns	6
Contractors	7
Sign Ups	371
Walk-Throughs / Audits	242
Weatherized Homes	97

*2016 participation:
6 towns, 6 participants*

Efficiency Vermont

Innovation in Program Design





Working Together for

VITAL COMMUNITIES

www.VitalCommunities.org

Thank You!

Sarah Brock

Energy Program Manager | VitalCommunities.org/Energy

Sarah@VitalCommunities.org

802.291.9100 x109