NASEO Affiliates Program:
Membership Benefits and Opportunities

(Last Update: April 29, 2024)
About NASEO

• The only national non-profit association for the governor-designated energy officials from each of the 56 states and territories

• Serves as a resource for and about the State Energy Offices through topical committees, regional dialogues, and informational events that facilitate peer learning, best practice sharing, and consensus building

• Advances the interests of the State and Territory Energy Offices before Congress and the Administration

• Learn more at www.naseo.org

NASEO Board of Directors

Chair: John Williams, New York
Vice-Chair: Molly Cripps, Tennessee
Treasurer: Eddy Trevino, Texas
Secretary: Will Toor, Colorado
Parliamentarian: Jason Lanclos, Louisiana
Member at Large: Michelle Gransee, Minnesota
Past Chair: Andrew McAllister, California

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Katie Dykes, Connecticut
David Althoff, Jr., Pennsylvania
Nick Burger, Washington, D.C.
Mitchell Simpson, Arkansas
Kenya Stump, Kentucky
Julie Staveland, Michigan
Emily Wilbur, Missouri
Michael Furze, Washington
Richard Stover, Idaho
Maria Effertz, North Dakota
Lynn Retz, Kansas
Carlos Tejera, Puerto Rico
State and Territory Energy Offices

- Advise governors and legislators on energy, climate, and economic development issues
- Ensure that the needs and issues of industry, business, local communities, and consumers are considered during energy policy and program development
- Assist energy providers and consumers during energy emergencies (physical and cyber) to mitigate supply disruptions and coordinate state, local and regional responses
- Support research, demonstration, and deployment of technologies
- Design and implement programs covering energy efficiency, renewables, resilience, equity, workforce development, transportation, innovative financing, and other areas in line with state priorities and goals
NASEO Programs and Priorities

- Buildings
- Electricity
- Climate
- Financing
- Workforce
- Resilience
- Equity
- Planning
- Innovation
- Transportation
- Solar
- Policy
- Security
Executive-Level Affiliates

AGA - American Gas Association
Carrier
Concord
CTC Global
DNV
E4THEFUTURE
BLN: eegis
EGIA
Evergreen Collaborative
Franklin Energy
Frontier Energy
Google
Hancock Software
Horne
IEM
LG Electronics
Lowes
Pearl Certification
Resource Innovations
Samsung
Sealed
Seel
SPAN
Synapse Energy Economics, Inc.
TVA
The Home Depot
Trane Technologies
Contributor-Level Affiliates
Supporter-Level Affiliates
## Affiliate Membership Benefits

### Core Benefits:

- Access to password-protected State and Territory Energy Office contact information, including all 56 State Energy Directors
- Promotion of organization’s logo, profile, and contacts on NASEO’s Affiliates webpage
- Receive NASEO member-exclusive emails and communications, including:
  - Important state and federal policy alerts and issues
  - "The Week Ahead" weekly email blasts
  - Monthly NASEO Newsletter
  - NASEO committee meeting and webinar announcements
- Amplification of Affiliate member news through NASEO Newsroom, social media, and monthly newsletter
- Receive waived or discount rates for conference registration and sponsorship
- Access to most members-only events, including NASEO Regional Meetings and members-only virtual meetings, webinars, and events (including monthly Washington Update calls covering all Congressional and Federal agency energy actions)

### Priority Consideration for:

- NASEO conference and webinar speaking opportunities
- Leadership positions for NASEO Committees, ad hoc Advisory Groups, and Board of Directors
# Affiliate Membership Tiers

<table>
<thead>
<tr>
<th>Supporter-Level*</th>
<th>Contributor-Level</th>
<th>Executive-Level</th>
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<tbody>
<tr>
<td>($3,500/year) (*non-profits only)</td>
<td>($6,500/year)</td>
<td>($10,000/year)</td>
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<tr>
<td><strong>Access to password-protected State and Territory Energy Office contact information, including all 56 State Energy Directors</strong></td>
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<td><strong>Receive NASEO member-exclusive emails and communications</strong></td>
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<td><strong>Receive member discount on conference passes</strong></td>
<td><strong>Receive one complimentary conference pass per calendar year and member discount on additional conference passes</strong></td>
<td><strong>Receive two complimentary conference passes per calendar year and member discount on additional conference passes</strong></td>
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<td><strong>Receive discount on conference sponsor and exhibitor opportunities</strong></td>
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<td><strong>Receive invitations to NASEO members-only virtual meetings and webinars</strong></td>
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<td><strong>Receive access to NASEO Regional Meetings (space is limited and additional registration fees apply)</strong></td>
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<td><strong>Amplification of Affiliate member news through NASEO Newsroom, social media, and monthly newsletter</strong></td>
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<tr>
<td><strong>Access to NASEO program staff for virtual check-in meetings on all energy topics and NASEO programs</strong></td>
<td><strong>Access to NASEO program staff for virtual check-in meetings on all energy topics and NASEO programs</strong></td>
<td><strong>Access to NASEO’s President for virtual or in-person check-in meetings as well as introductions/facilitated meetings with State and Territory members</strong></td>
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<td><strong>Consideration for speaking opportunities at NASEO webinars and events</strong></td>
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<td><strong>Top-priority consideration for speaking opportunities at NASEO webinars, events, and Board Meetings</strong></td>
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Upcoming Conferences and Events

• **NASEO Regional Meeting Series**  
  Late Spring/Early Summer 2024  
  Various locations (in-person)  
  Open to States/Territories and Affiliate members (first come, first-served).  
  Space is limited and sponsorship opportunities are available for members.

• **NASEO Annual Meeting**  
  September 29-October 2, 2024  
  New York, NY (in-person)  
  Open to registered attendees; NASEO members receive discount rates, sponsorship opportunities, and priority consideration for speaking opportunities.

• **NASEO Energy Policy Outlook Conference**  
  February 5-7, 2025  
  Washington, DC (in-person)  
  Open to registered attendees; NASEO members receive discount rates, sponsorship opportunities, and priority consideration for speaking opportunities.

• **Other NASEO Events** – posted at [https://naseo.org/events](https://naseo.org/events)
Virtual Meetings and Webinars

• Educational meetings and webinars unpack topics of interest for State Energy Offices and Affiliate attendees

• Typically, topics of meetings are tied to Committee or Work Group priorities, NASEO projects or deliverables, or other ideas raised by NASEO State members

• Affiliates with relevant expertise may be invited to speak or present

Events

NASEO Workshop and Site Visit: Carbon Management and Coal Conversion: State Policy, Program, and Project Development Opportunities (States and Territories Only)
August 9-10, 2023 - Morgantown, WV, and Pittsburgh, PA

NASEO Energy Security Committee Call (State and Territory Energy Offices Only)
August 10, 2023, 3:00pm-4:00pm ET

NASEO Rural Working Group Webinar: Agriculture and Carbon Sequestration: Challenges and Opportunities
August 15, 2023, 3:00pm-4:00pm ET

NASEO Energy Security Committee All-Hazards Call
August 16, 2023, 2:00pm-3:00pm ET

NASEO-NARUC Advanced Nuclear State Collaborative Webinar- Facilitating Equitable Community Engagement to Support the Deployment of Advanced Nuclear
August 17, 2023, 1:00pm-2:30pm ET

NASEO Washington Update
August 17, 2023, 2:30pm-3:30pm ET

NASEO Energy Equity Committee Meeting
August 22, 2023, 1:00pm-2:00pm ET

NASEO Buildings Committee Call on the Pacific Northwest National Lab Building Energy Codes Technical Assistance Network
August 23, 2023, 4:00pm-5:30pm ET

NASEO-NEMA Petroleum Shortage Response Collaborative Workshop: Midwest and Southeast (States and Territories Only)
August 24-25, 2023 - Indianapolis, IN
NASEO Committees and Subgroups

- Committees
  - Cover established, high-priority areas of the State Energy Offices’ work (Buildings, Energy Security, Financing, Electricity, Government Affairs, Transportation, and Equity) to inform NASEO programs and policy actions
  - Supported by a small “Leadership Team” of NASEO state/territory members
  - Committee meetings typically occur quarterly (either virtually or in-person as part of NASEO conferences) to engage members on specific issues and educational opportunities

- Task Forces, Working Groups, and Advisory Groups
  - Cover specific topic areas to inform NASEO projects, publications, and policy and program messaging
  - Member participants in these groups are more defined than in Committees, but typically time-bound and ad hoc

- Full list of Committees, Task Forces, Working Groups, and Advisory Groups is available at https://naseo.org/taskforces.
Email Listservs

The Week Ahead

News and Updates
April 17, 2023

NASEO Events

Energy Efficiency and Conservation Block Grant Program: Key Application Milestones, Deadlines, and Resources (State and Territory Energy Offices Only)
April 17, 2023, 3:00 p.m. – 4:00 p.m. ET
The Energy Efficiency and Conservation Block Grant (EEBCG) Program supports state and local clean energy planning, projects, and programs. Join representatives from DOE, E4TheFuture, and NASEO in this virtual meeting to learn about critical upcoming deadlines and for an overview of the program, resources to support planning and program development, and a discussion of State Energy Offices’ roles. This meeting is available to State and Territory Energy Offices only. Register here to attend.

NASEO-NCSL Webinar: Grid Resilience Planning Under the Bipartisan Infrastructure Law/Infrastructure Investment and Jobs Act
April 26, 2023, 3:30 p.m. – 4:30 p.m. ET
NASEO and the National Conference of State Legislatures (NCSL) will host a webinar to provide an overview of the implications and opportunities for electric grid resilience under the Bipartisan Infrastructure Law/Infrastructure Investment and Jobs Act. Ahead of the May 31 deadline for 46101(d) applications, this webinar will highlight the importance of coordinated grid resilience planning and investment strategies. Attendees will receive an introduction and overview of grid resilience planning and the role of legislators, an overview of the role of State Energy Offices, and hear from the U.S. Department of Energy's Grid Deployment Office on their program goals. To register, please click here.

NASEO Newsletter
February 2023

NASEO Hosts King, Tonko, Podesta, Turk, Clements, and More at 2023 Energy Policy Outlook Conference

The NASEO 2023 Energy Policy Outlook Conference brought together State and Territory Energy Office leaders from across the country to discuss the evolving landscape of clean energy, climate, and economic development policies at the state and federal level. In addition to presentations, updates, and exchanges among the states, the conference featured remarks from a wide array of Congressional, federal, and private sector leaders and experts, including Senator Angus King, Congressman Paul Tonko, Deputy Secretary for Energy David Turk, Senior Advisor to President Biden for Clean Energy Innovation and Implementation John Podesta, Federal Energy Regulatory Commissioner Allison Clements, and Form Energy Co-Founder Ted Wiley.

The conference reflected the critical importance of State and Territory Energy Offices in informing and implementing the investments needed for a decarbonized, affordable, reliable, and resilient economy. From large-scale transmission, distribution planning, electrification, and grid resilience investments to the billions of dollars overseen by states for home energy improvement rebates, clean energy project financing, electric vehicle infrastructure expansion, small-scale renewables, and building energy codes, the State and Territory Energy Offices are engaging and planning with partners in their communities as well as regionally and nationally.
NASEO Newsroom

• NASEO Affiliates are invited to share press releases, new reports, or other news items of interest with NASEO for sharing via our Newsroom, monthly Newsletter
  • https://naseo.org/newsroom
• NASEO can also amplify Affiliate posts on Twitter and LinkedIn
  • @NASEO_Energy
  • NASEO – National Association of State Energy Officials
Access to NASEO Expertise, Networks, and Policy Actions

• NASEO’s program staff are subject matter experts and nationally-recognized thought leaders in state energy, climate, and economic development policies and programs

• NASEO’s policy staff are deeply engaged on federal and congressional policies and developments

• NASEO staff can facilitate introductions to State Energy Offices, other Affiliates, and other key partners

• Access staff biographies at https://naseo.org/naseo-staff

David Terry (left), President, and Jeffrey Genzer (right), General Counsel, oversee NASEO’s advocacy and federal policy engagement activities. All members are invited to monthly “Washington Update” calls to hear the latest congressional and federal updates, and to provide input on NASEO policy activities and actions which are tracked at https://www.naseo.org/naseo-policy.
Contact NASEO

• Learn more at https://www.naseo.org/members-affiliates
• Contact Shemika Spencer, Senior Director of Contracts and Administration (sspencer@naseo.org) with questions or to explore whether membership is right for you
• Thank you for your consideration!