NASEO Affiliates Program: Membership Benefits and Opportunities

(Last Update: December 1, 2022)
About NASEO

• The only national non-profit association for the governor-designated energy officials from each of the 56 states and territories
• Serves as a resource for and about the State Energy Offices through topical committees, regional dialogues, and informational events that facilitate peer learning, best practice sharing, and consensus building
• Advances the interests of the State and Territory Energy Offices before Congress and the Administration
• Learn more at www.naseo.org

NASEO Board of Directors

Chair: Kelley Smith Burk, Florida
Vice-Chair: John Williams, New York
Treasurer: Molly Cripps, Tennessee
Secretary: Will Toor, Colorado
Past Chair: Andrew McAllister, California
Parliamentarian: Jason Lanclos, Louisiana

Regional Representatives:
Dan Lloyd, Montana
Eddy Trevino, Texas
David Althoff, Jr., Pennsylvania
Mary Beth Tung, Maryland
Michelle Gransee, Minnesota
Chad Kruse, Illinois
Dan Burgess, Maine
Patrick Woodcock, Massachusetts
Mitchell Simpson, Arkansas
Kenya Stump, Kentucky
Michael Furze, Washington
Richard Stover, Idaho

Affiliates Co-Chairs:
Anne Smart, ChargePoint
Heather Reams, CRES
State and Territory Energy Offices

- Advise governors and legislators on energy, climate, and economic development issues
- Ensure that the needs and issues of industry, business, local communities, and consumers are considered during energy policy and program development
- Assist energy providers and consumers during energy emergencies (physical and cyber) to mitigate supply disruptions and coordinate state, local and regional responses
- Support research, demonstration, and deployment of technologies
- Design and implement programs covering energy efficiency, renewables, resilience, equity, workforce development, transportation, innovative financing, and other areas in line with state priorities and goals
NASEO Programs and Priorities

Buildings  Electricity  Climate  Financing  Workforce  Resilience

Equity  Planning  Innovation  Transportation  Solar  Policy  Security
Executive-Level Affiliates

CONCORD®  
Your Portfolio Servicing Partner

DAIKIN

E4 THE FUTURE

Google

LOWE'S®

ORACLE

Energy and Water

SEEL

Solutions for Energy Efficient Logistics

Synapse

Energy Economics, Inc.

TVA

TENNESSEE VALLEY AUTHORITY

TRANE

TECHNOLOGIES
Contributor-Level Affiliates
Supporter-Level Affiliates
## Affiliate Membership Benefits

### Core Benefits:

- Password-protected access to NASEO member contact information
- Company profile and contacts on NASEO website
- Exclusive NASEO member emails and communications, including:
  - Federal policy alerts
  - "The Week Ahead" weekly email blasts
  - Monthly NASEO Newsletter
  - Committee meeting and webinar announcements
- Amplification of Affiliate member news through NASEO Newsroom, social media, and monthly newsletter
- Waived or discount rates for conference registration and sponsorship
- Access to most members-only events, including NASEO Regional Meetings

### Priority Consideration for:

- NASEO conference and webinar speaking opportunities
- Leadership positions for NASEO Committees, ad hoc Advisory Groups, and Board of Directors
- Opportunities to advise on NASEO projects and publications
## Affiliate Membership Tiers

<table>
<thead>
<tr>
<th>Supporter-Level* ($3,500/year) (*non-profits only)</th>
<th>Contributor-Level ($6,500/year)</th>
<th>Executive-Level ($10,000/year)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Password-protected access to State, Territory, and Affiliate contact information</td>
<td>Password-protected access to State, Territory, and Affiliate contact information</td>
<td>Password-protected access to State, Territory, and Affiliate contact information</td>
</tr>
<tr>
<td>Logo, profile, and contacts on NASEO website</td>
<td>Logo, profile, and contacts on NASEO website</td>
<td>Logo, profile, and contacts on NASEO website in a “spotlight” location</td>
</tr>
<tr>
<td>Exclusive NASEO member emails and communications</td>
<td>Exclusive NASEO member emails and communications</td>
<td>Exclusive NASEO member emails and communications</td>
</tr>
<tr>
<td>Member discount on conference passes</td>
<td>One complimentary conference pass per calendar year and member discount on additional conference passes</td>
<td>Two complimentary conference passes per calendar year and member discount on additional conference passes</td>
</tr>
<tr>
<td>Discount on conference sponsor and exhibitor opportunities</td>
<td>Discount on conference sponsor and exhibitor opportunities</td>
<td>Discount on conference sponsor and exhibitor opportunities</td>
</tr>
<tr>
<td>Invitations to NASEO members-only virtual meetings and webinars</td>
<td>Invitations to NASEO members-only virtual meetings and webinars</td>
<td>Invitations to NASEO members-only virtual meetings and webinars</td>
</tr>
<tr>
<td>Access to NASEO Regional Meetings (space is limited and additional registration fees apply)</td>
<td>Access to NASEO Regional Meetings (space is limited and additional registration fees apply)</td>
<td>Access to NASEO Regional Meetings (space is limited and additional registration fees apply)</td>
</tr>
<tr>
<td>Affiliate news and updates included in NASEO newsletters</td>
<td>Affiliate news and updates included in NASEO newsletters</td>
<td>Affiliate news and updates included in NASEO newsletter and amplified via NASEO social media</td>
</tr>
<tr>
<td>Orientation meeting (for all new Affiliates) with NASEO staff experts</td>
<td>Orientation meeting (for new Affiliates) and check-in meetings with NASEO staff experts (upon request)</td>
<td>Top-priority consideration for speaking opportunities at NASEO webinars, events, and Board Meetings</td>
</tr>
<tr>
<td>Consideration for speaking opportunities at NASEO webinars and events</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Introductions to and facilitated meetings with NASEO state and territory members</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
2023 Conferences and Events

- **NASEO Energy Policy Outlook Conference**
  February 7-10, 2023
  Washington, DC (in-person)
  Open to registered attendees; NASEO members receive discount rates, sponsorship opportunities, and priority consideration for speaking opportunities.

- **NASEO Regional Meeting Series**
  Spring 2023
  Various locations (in-person) (posted at [https://naseo.org/events](https://naseo.org/events))
  Open to States/Territories and Affiliate members (first come, first-served). Space is limited and sponsorship opportunities are available for members.

- **NASEO Annual Meeting**
  October 2023
  Location TBD (in-person)
  Open to registered attendees; NASEO members receive discount rates, sponsorship opportunities, and priority consideration for speaking opportunities.
Virtual Meetings and Webinars

• Educational meetings and webinars unpack topics of interest for State Energy Offices and Affiliate attendees.

• Typically, topics of meetings are tied to Committee or Work Group priorities, NASEO projects or deliverables, or other ideas raised by NASEO State members.

• Affiliates with relevant expertise may be invited to speak or present.

Events

- NASEO Informational Webinar: The Inflation Reduction Act - Residential Efficiency and Electrification Rebates Program
  November 17, 2022, 1:30pm - 3:00pm ET

- NASEO Washington Update
  November 17, 2022, 3:15pm - 4:15pm ET

- NASEO Energy Equity Committee Meeting
  November 18, 2022, 3:00pm - 4:00pm ET

- NASEO Webinar: Clean Hydrogen Workforce and Economic Development Opportunities
  November 29, 2022, 3:00pm - 4:00pm ET

- NASEO Webinar: Conducting Income Verification and Point of Sale Rebates with Promise Software
  November 30, 2022, 4:00pm - 5:00pm ET

- NASEO Washington Update
  December 15, 2022, 2:00pm - 3:00pm ET

- NASEO Energy Equity Committee Peer Sharing (State and Territory Energy Offices Only)
  December 16, 2022, 3:00pm - 4:00pm ET

- NASEO Transportation Committee Call
  January 19, 2023, 3:00pm - 4:00pm ET

- NASEO Energy Equity Committee Meeting
  January 20, 2023, 3:00pm - 4:00pm ET

- NASEO 2023 Energy Policy Outlook Conference
  February 7-10, 2023 - The Fairmont Washington, DC, Washington, DC

- NASEO Energy Equity Committee Peer Sharing (State and Territory Energy Offices Only)
  February 17, 2023, 3:00pm - 4:00pm ET
NASEO Committees and Subgroups

- **Committees**
  - Cover established, high-priority areas of the State Energy Offices’ work (Buildings, Energy Security, Financing, Electricity, Government Affairs, Transportation, and Equity) to inform NASEO programs and policy actions
  - Supported by a small “Leadership Team” of NASEO state/territory members
  - Committee meetings typically occur quarterly (either virtually or in-person as part of NASEO conferences) to engage members on specific issues and educational opportunities

- **Task Forces and Working Groups**
  - Cover specific topic areas to inform NASEO projects, publications, and policy and program messaging
  - Member participants in these groups are more defined than in Committees, but typically time-bound and ad hoc

- Full list of Committees, Task Forces and Working Groups is available at [https://naseo.org/taskforces](https://naseo.org/taskforces).
Email Listservs

The Week Ahead
News & Updates
February 14, 2022

NASEO Webinars

Rural and Remote Energy Access and Job Creation: State Policy and Program Strategies Virtual Event
February 16, 2022, 8:00 a.m. – 9:15 a.m. ET
This workshop is being organized as part of a partnership among the Center for Strategic and International Studies, the Association of Renewable Energy Agencies of States (AREAS), and NASEO, with the goal of promoting knowledge exchange among U.S. and Indian subnational energy policymakers. It is supported by the SEF Fund. The intended audience for this workshop includes members of AREAS, India’s State Nodal Agencies, and members of NASEO, the governor-designated State and Territory Energy Offices in the United States. Please click here for more information. To register, please click here.

State Opportunities for Industrial Decarbonization Webinar
February 16, 2022, 3:30 p.m. – 4:30 p.m. ET
Please join NASEO and the Industrial Innovation Initiative (I3) for a State Industrial Decarbonization webinar. I3 represents a coalition of diverse stakeholders who aim to advance cross-cutting strategies, policies, and programs for achieving industrial decarbonization by midcentury. With the infrastructure Investment and Jobs Act now law, State Energy Offices have an opportunity to seize new funding and policy opportunities to make rapid and meaningful progress toward industrial decarbonization. Hear from I3 staff who will introduce industrial decarbonization as a key climate topic, outline key recommendations as detailed in their Policy Blueprint, and discuss state-level policy opportunities for decarbonizing this important sector. Please register here.

NASEO Washington Update
February 17, 2022, 2:30 p.m. – 3:30 p.m. ET
This is a virtual briefing open to all NASEO members. An email notice with a Zoom link for the Washington Update will be sent to all NASEO members a few days in advance.

NASEO NewsLetter
February 2022

REGISTER TODAY!

Naseo 2022 Energy Policy Outlook Conference
February 8-11, 2022 | Washington, D.C.

CONFDENCE KICKS OFF NEXT WEEK - THERE IS STILL TIME TO REGISTER!

Join top state and federal energy policymakers, private sector leaders, and other change makers from around the country on February 8-11, 2022 in Washington, D.C. for the NASEO 2022 Energy Policy Outlook Conference. This year’s conference theme is “Infrastructure, Jobs, and Equity – The Power of Markets” and will feature in-depth discussions of the critical investments needed for decarbonized, affordable, and resilient electricity, transportation, and buildings systems, as well as the latest developments from Congress and the Administration. Click here to go directly to the conference website.

NASEO’s Bipartisan Infrastructure Act Resource Hub

NASEO continues to update the “one stop shop” for State Energy Offices with information and supporting resources for infrastructure Investment and Jobs Act implementation and
NASEO Newsroom

• NASEO Affiliates are invited to share press releases, new reports, or other news items of interest with NASEO for sharing via our Newsroom, monthly Newsletter
  • https://naseo.org/newsroom

• NASEO can also amplify Affiliate posts on Twitter and LinkedIn
  • @NASEO_Energy
  • NASEO – National Association of State Energy Officials
Access to NASEO Expertise, Networks, and Policy Actions

• NASEO’s program staff are subject matter experts and nationally-recognized thought leaders in state energy, climate, and economic development policies and programs
• NASEO’s policy staff are deeply engaged on federal and congressional policies and developments
• NASEO staff can facilitate introductions to State Energy Offices, other Affiliates, and other key partners
• Access staff biographies at https://naseo.org/naseo-staff

David Terry (left), Executive Director and Jeffrey Genzer (right), General Counsel, oversee NASEO’s advocacy and federal policy engagement activities. All members are invited to monthly “Washington Update” calls to hear the latest congressional and federal updates, and to provide input on NASEO policy activities and actions which are tracked at https://www.naseo.org/naseo-policy.
Contact NASEO

• Learn more at https://www.naseo.org/members-affiliates

• Contact Shemika Spencer, Senior Director of Contracts and Administration (sspencer@naseo.org) with questions or to explore whether membership is right for you

• Thank you for your consideration!