REMINDER: Request for Interest: NASEO Foundations of ESPC Trainings for MUSH Market Stakeholders – Deadline Extended to April 7th

REMINDER: NASEO and ESC are interested in working with several State and Territorial Energy Offices to deliver state-specific virtual ESPC trainings for MUSH stakeholders. If you are interested in working to develop a targeted training in your state or territory, please reach out to Sam Cramer (scramer@naseo.org) by April 7, 2023. Please include in your request the specific rural or underserved agencies and/or stakeholder organizations your state hopes to educate with these trainings.

NASEO and the Energy Services Coalition (ESC) are pleased to offer a limited number of no-cost state-specific virtual ESPC trainings for State and Territorial Energy Offices interested in offering trainings to state/local/institutional (also known as “MUSH” for municipalities, universities, schools, and hospitals) market stakeholders in their states and territories.

Energy Savings Performance Contracting (ESPC) offers states, localities, and other MUSH facility owners an opportunity to leverage private capital to make needed efficiency upgrades in their buildings, with energy, water, and operational cost reductions paying for the upgrades and yielding net savings. ESPC projects have financed over $50 billion in energy-saving investments over the last three decades, and the recent passage of both the Infrastructure Investment and Jobs Act and the Inflation Reduction Act presents the opportunity to achieve even greater impact through the use of ESPC at the state and local level. However, unfamiliarity with the ESPC process and/or unawareness of available technical assistance and support may dissuade MUSH market building owners from using ESPC to make improvements. NASEO and ESC are happy to work with State and Territorial Energy Offices to offer ESPC trainings for MUSH stakeholders in their states to help broaden stakeholder understanding of state ESPC processes and resources to increase the accessibility of ESPC as a project financing option for building owners.

NASEO and ESC will work with up to five State and Territorial Energy Offices to host a two-hour training workshop that will cover the basics of ESPC financing for energy efficiency. The trainings will cover the benefits of using ESPC to make facility improvements, the steps and stakeholders involved in implementing an ESPC project, and available state and federal resources to support ESPC projects. Specific consideration will be given to the unique barriers to financing that MUSH market building owners face and how ESPC can overcome those barriers.

NASEO will prioritize requests from State and Territorial Energy Offices interested in hosting workshops targeting rural or underserved market segments, including, but not limited to, the following:

- School Districts, especially those that serve a high proportion of students who are eligible for free- or reduced-price lunches, or those with school district locale codes of 41, 42, and 43;
- Public Housing Agencies; and
- Rural local governments.

NASEO and ESC will work with your state or territory to customize the training to focus on state-specific aspects of ESPC. Interested states should reach out to NASEO staff with a request to help co-host the training.