

## **State Energy Office Overview: Iowa**

### *Vision/Mission Statement*

To create long-term economic growth opportunities for Iowa through energy efficiency, clean energy technologies manufactured in Iowa and energy policies that draw on Iowa's core advantage.

### *Priority Program Initiatives*

With the merger of the Iowa Office of Energy Independence (OEI) to the Iowa Economic Development Authority (IEDA), the priorities have shifted towards job creation and enhancing economic development activities. The Energy Division at IEDA has established four core goals and sub-goals to meet the goals of the Iowa Economic Development Authority. These are:

#### **GOAL 1: Support Business Development Activities at IEDA.**

- Area 1: Evaluate Iowa's Current Economic Environment and Energy Potential
- Area 2: Provide Assistance to Business Sales
- Area 3: Represent Energy at the Iowa Innovation Council
- Area 4: Collaborate with Business, Regulatory and Workforce Assistance Team

#### **Goal 2: Provide Financial and Technical Assistance.**

##### *Financial Assistance*

- Area 1: Energy Fund
- Area 2: Energy Improvement Study Fund
- Area 3: Incorporate energy in current financing programs at IEDA
- Area 4: Work with Utilities to Enhance Incentive Programs

##### *Technical Assistance*

- Area 1: Energy Newsletter
- Area 2: Energy Resource Guidebook
- Area 3: Technical Information Workshops and Outreach
- Area 4: Highly Visible and Branded Recognition Program
- Area 5: Coordinate with Utilities and Other Stakeholders
- Area 6: Build on Existing Research and Development, and Early Commercialization Project

#### **GOAL 3: Support and Promote Energy Policy Initiatives**

- Area 1: Support national and state energy policies that benefit Iowa
- Area 2: State by state comparison of state sponsored incentive programs
- Area 3: White Paper and Case Studies

#### **GOAL 4: Serve as an Energy Clearinghouse**

- Area 1: Energy Research and Tracking
- Area 2: Website

**Additionally, other functions of OEI were transferred to various state agencies.**

- Iowa Department of Administrative Services is currently managing the Iowa Energy Bank which is the public sector loan program for energy efficiency and renewable energy projects.
- The Iowa Department of Agriculture and Land Stewardship took over the responsibility of liquid fuels energy assurance programs.
- The Iowa Department of Public Safety is now undertaking building codes enforcement.

***Current Priority***

***The immediate undertaking of the Energy Division is launching the Industrial Energy Efficiency Program that is being called Iowa EDGE. Information on the program is listed below.***

**Iowa EDGE (Iowa Economic Development by Gaining Efficiency)**

- A state-wide industrial recognition program that recognizes companies for undertaking significant energy efficiency efforts.

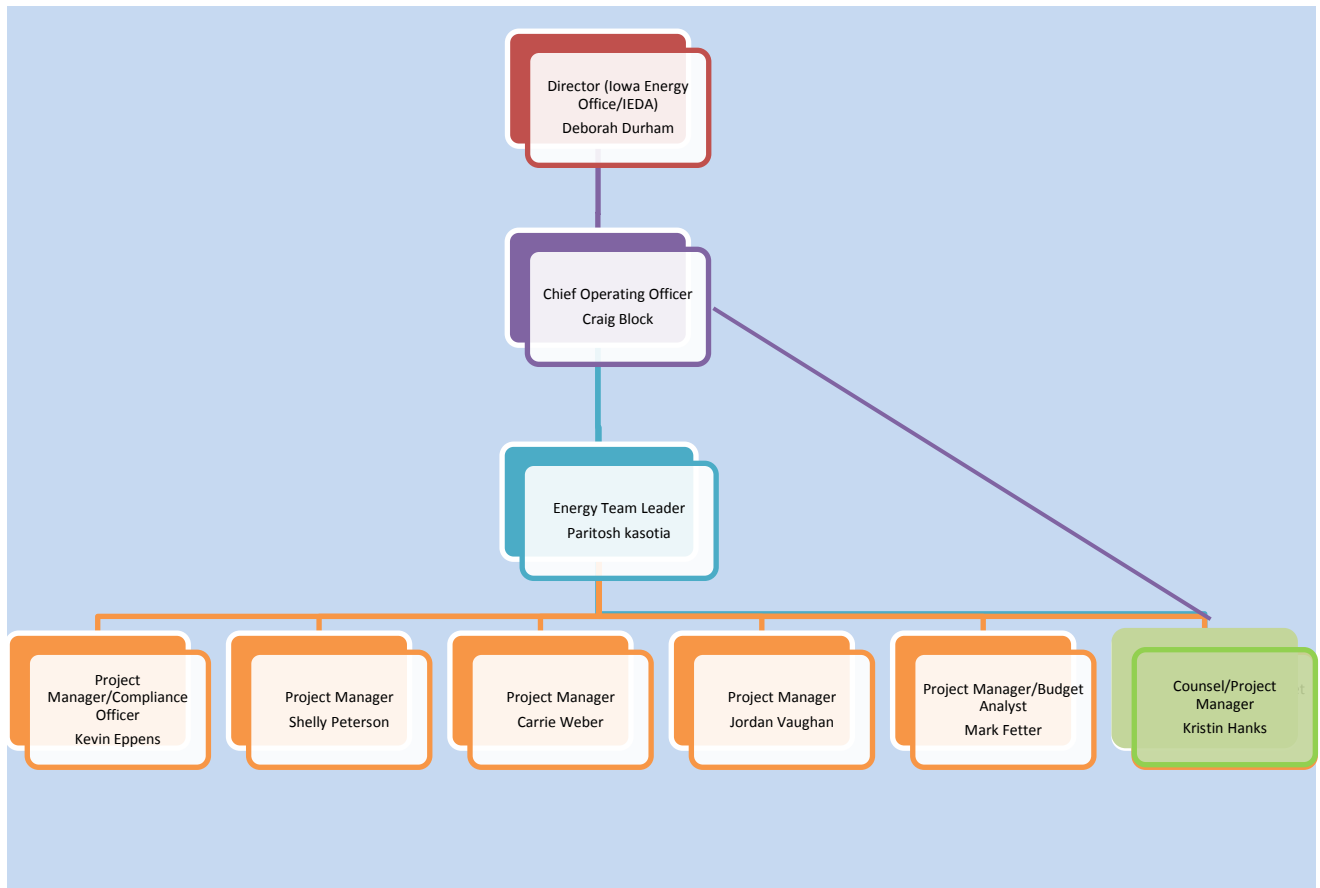
**Reasons to undertake Iowa EDGE**

- Lack of a state-wide recognition program.
- Lack of a publicly available platform to share data and information available on energy savings, reduction in greenhouse gas emissions, and efficiency impacts.
- Recognize industries that undertake energy efficiency efforts and use that as a mechanism for their counterparts to undertake similar efforts.

**Goals of Iowa EDGE**

- Establish a highly branded recognition program
- Create a public platform to create a data sharing mechanism.
- Provide technical assistance and training to industrial entities to educate them on the latest and greatest energy efficiency technologies
- Influence the operational model of industries to incorporate energy efficiency in their operational plans

Figure 1: IEDA Energy Division Organizational Chart



Staff Directory

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