



TennSMART Consortium

October 30, 2017

Consortium Mission

To involve key stakeholders from the public and private sectors to assess, develop, and deploy new intelligent mobility innovations in Tennessee



Consortium Focus Areas

1. Connected and automated vehicles
2. Heavy duty trucking and freight efficiency
3. Cybersecurity
4. Electric vehicles
5. Multimodal commuting



Proposed Activities

- Semi-annual membership meetings
- Technology roadmapping
- Convene teams to pursue demonstration projects
- Serve as a resource to the State for private sector recruitment and support for existing intelligent mobility companies

Who Should Join?

- Automotive OEMs and Mobility Supply Chain
- Freight and Transportation Companies
- Municipalities and Planning Organizations
- Universities and Research Institutions

Why should my organization be a member?

- Participate in creating a technology roadmap and strategic plan for intelligent mobility issues in Tennessee to inform key decision makers in the public and private sectors.
- Have opportunities to learn, network with peers, and inform key decision makers.
- Provide input on future public investments in intelligent mobility across the state.
- Advocate for new private sector investment and job creation in intelligent mobility in Tennessee.
- Address opportunities *together* that none of us can do *alone*.

Full Ecosystem



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