NASEO Workforce Development Webinar

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About CEWD

- First partnership between utilities and their associations – EEI, AGA, NEI, APPA and NRECA to focus solely on workforce issues
- Incorporated as a non-profit in March 2006
- CEWD’s members number more than 100, representing approximately 85% of the nation’s utility workers with a combined revenue of more than $450 billion
- Utilities, associations and supplemental labor contractors join as members
- Members partner with educational institutions, workforce systems, and unions to create mutually beneficial employment solutions
CEWD Mission
Build the alliances, processes, and tools to develop tomorrow’s energy workforce

**Workforce Planning**

Objective: Balance the supply and demand for a qualified and diverse energy workforce

**Career Awareness**

Objective: Create awareness among targeted populations of the critical need for a skilled energy workforce and the opportunities for education that can lead to entry level employment

**Education**

Objective: Implement clearly defined education solutions that link industry recognized competencies and credentials to employment opportunities and advancement in the energy industry

**Structure and Support**

Objective: Organize and manage the state workforce consortium to maximize its positive impact on national, state and individual company initiatives
There are currently 35 states across the U.S. represented by state energy workforce consortia.

Purpose of the consortia is to bring together energy companies, education partners, workforce systems and relevant governmental agencies to develop workforce solutions for common gaps defined by the industry.

Consortia are led and supported by energy industry members.

Consortia answer the question: What can we accomplish better together than apart?
A Map of State Energy Workforce Consortia

Regional Consortium

Existing Consortium

Center For ENERGY Workforce Development

Industry Solutions—Regional Implementation
State Consortia Resources

- Consortia Strategy Development
- Business Case for State Energy Workforce Consortia
- Role of an Executive Sponsor for State Energy Workforce Consortia
- Consortia Scorecard - Click here to take survey
- Consortia Checklist
- Establishing a 501(c)3
CEWD Staff Resources

- CEWD has a small but efficient staff of consultants who bring long-term energy industry experience in HR, education, workforce planning and project management.
- CEWD members and State Energy Workforce Consortia are supported by a unique model of regional consultants who enable rapid, tailored implementation of proven workforce solutions.
- Member services support and accounting support are generously provided in kind by Edison Electric Institute.
Most Important Things for State Energy Workforce consortia

▪ Develop and maintain a **state energy workforce plan** to steer industry led workforce efforts.

▪ **Build state awareness** of the need for a skilled energy workforce and awareness of energy careers among targeted populations.

▪ **Implement core curriculum** across schools to enable easier transfer of credits and faster graduation of students with needed skills.

▪ **Assess the impact** of energy workforce needs on the state’s workforce policy and communicate to consortium members and partners.

▪ **Create mutually beneficial alliances** with organizations that support and advance the Consortium’s initiatives.

▪ **Maintain the Consortium** as a self-sustaining operating structure that includes governance, management, and financial processes.
For more information, contact:

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