Roundtable Meetings

- **Consortium of Foundations** – Energy Foundation, Doris Duke, Rockefeller, Kresge, MacArthur, and Living Cities. Sea Change also attended along with several regional foundations.

- **5 building sectors** –
  - Commercial Office
  - Retail
  - Residential
  - Multi-Family
  - Health Care

- **Goal**
  - (1) most promising approaches to stimulate retrofit market
  - (2) areas for further research
  - (3) identify cross sector synergies
EXAMPLE: Multifamily

- Foster “one stop” shop
- Document best practices of States and utilities.
- Mandatory energy rating and disclosure
- Connect equity markets to centers of excellence
- Lessons learned and replication of on-bill financing
- Messaging to landlords, mortgage holders and tenants
- Mine data to drive demand, financial analysis and benchmarking
- Facilitate mission-driven ESCO’s
- Fill gaps with TA, tools, data, packaging, etc.
Further Scoping by Foundations

- Continuing to synthesize the Roundtable information.

- Hiring 5 consultants – one per sector, to vet information, research top approaches, and identify any other options.

- Also identified and interviewed other sector experts and leaders to further examine recommendations and strategies to advance the approaches.

- Consultants prepared reports on each of the most promising EE approaches for the Building Retrofit and Industry Market [BRIM] sectors.
EXAMPLE: Multifamily

- Establish a national network of centers of excellence
  - Data acquisition and consistency; support local expertise.

- Purse initiatives to improve the availability and affordability of financing
  - Strategies to transform the market; address barriers; but not another ESCO.

- Foster research focusing on the tenant
  - Better understand behavior; energy use feedback; education.

- Engage in policy initiatives at the state and local level
  - Utility program with whole building approach; benchmarking and disclosure; trained and certified building staff.
Next Steps

- Discussions continuing at the Foundations about the implications of these BRIM report findings for their programs.

- Copies of each of the BRIM reports can be found on the Energy Foundation web-page http://www.ef.org/news_reports.cfm

  Under the second listing entitled: “How can Philanthropy Support the Building Retrofit Market?”

- If you would like more information,... initially contact Brian Henderson at bhenderson@naseo.org